

# ***Domestic Travel Report Year End 2002***

***June 2003***



A Joint Marketing Venture of the  
California Travel and Tourism Commission  
and the California Division of Tourism

*Prepared by*

D.K. Shifflet & Associates Ltd.  
7115 Leesburg Pike, Suite 300  
Falls Church, VA 22043  
703/563-0500, Fax: 703/539-0580

*for*

*California Tourism*

A Joint Marketing Venture of the  
California Travel and Tourism Commission  
and the California Technology, Trade & Commerce Agency  
Division of Tourism  
1102 Q Street, Suite 6000  
Sacramento, CA 95814  
916/322-2881, Fax: 916/322-3402

[CalTour@commerce.ca.gov](mailto:CalTour@commerce.ca.gov)

[www.visitcalifornia.com](http://www.visitcalifornia.com)

STATE OF CALIFORNIA

Gray Davis, Governor

CALIFORNIA TECHNOLOGY, TRADE & COMMERCE AGENCY

Lon S. Hatamiya, Secretary

CALIFORNIA TRAVEL AND TOURISM COMMISSION / DIVISION OF TOURISM

Caroline Beteta, Executive Director / Deputy Secretary

Eileen M. Hook, Research Manager

**Table of Contents**  
**California 2002 Year End Travel Data**

Volume.....	1
State Market Share Person-Trips.....	4
State Market Share Room-Nights.....	8
Paid Accommodation Market Share Room-Nights.....	12
Hotel/Motel Accommodation Market Share.....	16
Top Destination States Person-Trips.....	20
California MSA Map.....	26
California Destination MSA Share Person-Trips.....	27
Top Origin Regions Non-Resident Leisure,,,,,.....	34
Top Origin Regions Non-Resident Total.....	35
Top Origin States Non-Resident.....	38
Top Origin States Non-Resident/Small Counties/Coastal Cities/Age 55+.....	43
Purpose of Stay.....	48
Net Activity Participation Volume.....	55
Top Activity Participation Volume.....	57
Top Activity Share.....	64
Traveling Party.....	71
Length of Stay.....	73
Average Expenditures.....	76
Average Expenditures – Without Transportation.....	78
Median Expenditures.....	80
Proportion of Total Expenditures.....	82
Top County Average Expenditures.....	84
Satisfaction & Value.....	89a
Satisfaction & Value Trend.....	89
Main Transportation Mode.....	102
One-Way Distance Traveled.....	104

Travel Agent Used.....	106
Site Location of Accommodation.....	108
Accommodation Type.....	111
Method of Payment for Room.....	116
Credit Card Used for Room.....	118
Age of Respondent.....	120
Education of Respondent.....	122
Household Income.....	124
Marital Status.....	126
Occupation.....	127
Appendix A – Definitions	
Appendix B – Monthly Volume & Share	
Appendix C – Sample Household Base	

## Marketing Intelligence Snapshot

- California attracted 309.4 million visitors in 2002—a 0.5% increase from 307.8 million in 2001.
- This increase was primarily the result of a 4.8% rise in Non-Resident visitation from 42.1 million in 2001 to 44.1 million in 2002.
- The largest volume of visitors to California traveled during August (36.4 million) and the least amount of travel was conducted in October (16.7 million).
- In 2002, visitation among California's Non-Resident Leisure travelers to Coastal Cities decreased considerably (down 20.8% to 5.1 million).
- California's share of the U.S. travel market (11.5%) remained relatively unchanged from 2001 to 2002.
- The distribution of Business and Leisure travel also remained relatively unchanged from 2001 to 2002 (at 26% Business and 74% Leisure among Residents and 36% Business and 64% Leisure among Non-Residents).
- Despite a slight decline from 67.6% in 2001 to 65.2% in 2002, California's proportion of High Satisfaction Ratings (%8-10) remained ahead of the nationwide average (63.6%). The state's proportion of High Value Ratings (45.9%) remained relatively unchanged, but was well below the nationwide average of 57.5%.
- The proportion of Non-Resident Couples traveling to California for Leisure increased (28.8% to 32.4%), while the proportion of Couples traveling for Business decreased (12.7% to 11.4%) in 2002.
- The average daily expenditure in California was \$91.1 per person per day—an increase of \$10.0 from 2001.

## *California Year End 2002*

- In 2002, the proportion of Paid Hotel/Motel accommodations increased from 49.8% in 2001 to 52.4% in 2002—the result of an increase in proportion of Hotel/Motel stays among leisure travelers from 41.0% to 45.0%.
- The median Leisure traveler to California was 39.6 years old, stayed 2.1 days, and accrued an annual household income of \$73,700.
- The average Business traveler to California was 44.2 years old, stayed 2.3 days, and accrued an annual household income of \$80,300.
- Almost three fifths (59%) of travel to California was from the Pacific and Mountain Regions. The top five origin states were Nevada, Arizona, Texas, Washington, and Oregon.
- The top five Destination MSAs to California in 2002 were Los Angeles-Long Beach, San Diego, Riverside-San Bernardino, Orange County, San Francisco.

**ESTIMATED TRAVEL VOLUME**  
**YEAR END 2002**  
 (Person-Trips)

	<b>Total <u>U.S.</u> (millions)</b>	<b>Total <u>California</u> (millions)</b>	<b>CA <u>Residents</u> (millions)</b>	<b>CA <u>Non-Residents</u> (millions)</b>
<b>Total</b>				
2002	2684.8	309.4	265.3	44.1
2001	2651.42	307.8	265.7	42.1
TY/LY Percent Change	1.3%	0.5%	-0.2%	4.8%
<b>Leisure</b>				
2002	1970.1	224.0	195.4	28.6
2001	1941.9	223.3	195.6	27.6
TY/LY Percent Change	1.5%	0.3%	-0.1%	3.6%
<b>Business</b>				
2002	714.7	85.4	69.9	15.5
2001	709.5	84.5	70.1	14.4
TY/LY Percent Change	0.7%	1.1%	-0.3%	7.6%

**ESTIMATED MONTHLY TRAVEL VOLUMES**  
**YEAR END 2002**  
(Person-Trips)

	<u>CA</u> <u>TOTAL</u> (millions)	<u>CA</u> <u>BUSINESS</u> (millions)	<u>CA</u> <u>LEISURE</u> (millions)	<u>CALIFORNIA TOTAL</u>	
				<u>RESIDENT</u> (millions)	<u>NON-RES</u> (millions)
<b>Year End 2002</b>	309.4	85.4	224.0	265.3	44.1
<b>January</b>	23.6	8.6	15.0	20.7	3.0
<b>February</b>	27.7	7.2	20.5	24.2	3.5
<b>March</b>	26.2	7.4	18.8	21.8	4.5
<b>April</b>	27.3	9.0	18.3	23.8	3.5
<b>May</b>	24.7	7.2	17.5	20.6	4.1
<b>June</b>	27.3	7.5	19.8	22.9	4.4
<b>July</b>	28.6	5.8	22.8	24.5	4.2
<b>August</b>	36.4	8.2	28.2	31.7	4.7
<b>September</b>	21.5	6.2	15.3	18.4	3.1
<b>October</b>	16.7	5.7	11.0	13.7	3.0
<b>November</b>	24.5	6.8	17.7	21.1	3.4
<b>December</b>	24.8	5.8	19.1	21.9	2.9

**ESTIMATED CALIFORNIA NON-RESIDENT LEISURE VOLUME**  
**Year End 2002**  
 (Person-Trips)

	<u>2002</u> (millions)	<u>2001</u> (millions)	<u>TY/LY</u> <u>CHANGE</u> (%)
<b>Total Non-Resident Leisure</b>			
Volume	28.6	27.6	3.6%
<b>Small Counties<sup>1</sup></b>			
Volume	3.0	3.0	-1.7%
<b>Coastal Cities<sup>2</sup></b>			
Volume	5.1	6.5	-20.8%
<b>Age 55+</b>			
Volume	6.8	7.2	-6.2%

<sup>1</sup> *Small Counties include:*

Amador; Butte; Calaveras; Colusa; Del Norte; El Dorado; Glenn; Humboldt; Imperial; Inyo; Kings; Lake; Lassen; Madera; Mariposa; Mendocino; Merced; Modoc; Mono; Napa; Nevada; Placer; Plumas; San Benito; Shasta; Sierra; Siskiyou; Sutter; Tehama; Trinity; Tuolumne; Yolo and Yuba. Volume estimations for Small Counties have been rolled together using years 2001 and 2002 for adequate sample size.

<sup>2</sup> *Coastal Cities include:*

Crescent City; McKinleyville (Trinidad); Arcata; Eureka; Fort Bragg; Daly City; Pacifica; Half Moon Bay; Santa Cruz; Capitola; Watsonville; Marina; Seaside; Monterey; Pacific Grove; Carmel; Morro Bay; Pismo Beach; Grover City; Santa Barbara; Carpinteria; San Buenaventura; Oxnard; Port Hueneme; Marina Del Rey; San Francisco; Santa Monica; El Segundo; Manhattan Beach; Hermosa Beach; Redondo Beach; Torrance; Palos Verdes Estates; Rancho Palos Verdes; Long Beach; Seal Beach; Huntington Beach; Costa Mesa; Newport Beach; Irvine; Laguna Beach; Dana Point; San Clemente; Oceanside; Carlsbad; Encinitas; Solana Beach; Del Mar; La Jolla; Coronado; National City; Chula Vista; Imperial Beach, and San Diego

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
 Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
Unweighted 2002 Stay Base	127883	34712	93171
Unweighted 2001 Stay Base	143394	37890	105504
Unweighted 2000 Stay Base	151572	43751	107821
Unweighted 1999 Stay Base	178899	51524	127375
Unweighted 1998 Stay Base	185515	54777	130738
Weighted 2002 Stay Base	266682	71857	194825
Weighted 2001 Stay Base	258488	69338	189150
Weighted 2000 Stay Base	257848	74037	183812
Weighted 1999 Stay Base	252089	70922	181166
Weighted 1998 Stay Base	241873	69483	172392
<b>California</b>			
2002	11.5	11.8	11.3
2001	11.5	11.8	11.4
2000	10.8	10.6	10.9
1999	10.3	10.0	10.5
1998	9.7	9.9	9.6
<b>Competitive Set (Net)</b>			
2002	24.4	24.6	24.3
2001	23.3	23.7	23.1
2000	23.5	23.6	23.5
1999	23.5	23.1	23.6
1998	23.0	22.5	23.3

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
 Person-Trips Based

	U.S. Travel		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>Texas</b>			
2002	7.1	8.3	6.6
2001	6.8	8.0	6.4
2000	6.6	7.8	6.2
1999	6.5	7.3	6.2
1998	6.2	7.2	5.9
<b>Florida</b>			
2002	6.4	5.5	6.8
2001	5.8	5.3	6.0
2000	6.3	5.5	6.6
1999	6.3	5.7	6.5
1998	6.2	5.3	6.5
<b>New York</b>			
2002	4.5	4.3	4.6
2001	4.5	4.6	4.5
2000	4.5	4.4	4.6
1999	4.7	4.3	4.8
1998	4.5	4.5	4.5

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
 Person-Trips Based

	U.S. Travel		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>Virginia</b>			
2002	2.5	2.9	2.3
2001	2.5	2.5	2.4
2000	2.4	2.3	2.4
1999	2.4	2.7	2.3
1998	2.4	2.2	2.5
<b>Arizona</b>			
2002	1.9	1.9	1.9
2001	1.8	1.8	1.8
2000	1.8	1.9	1.7
1999	1.8	1.6	1.8
1998	1.8	1.6	2.0
<b>Colorado</b>			
2002	1.7	1.6	1.8
2001	1.6	1.4	1.7
2000	1.6	1.5	1.7
1999	1.5	1.3	1.6
1998	1.6	1.5	1.6

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
<b>Hawaii</b>			
2002	0.2	0.1	0.2
2001	0.1	0.1	0.2
2000	0.2	0.1	0.2
1999	0.2	0.1	0.2
1998	0.2	0.1	0.2
<b>Alaska</b>			
2002	0.1	0.1	0.1
2001	0.1	*	0.1
2000	0.1	*	0.1
1999	0.1	*	0.2
1998	0.1	0.1	0.1

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
Unweighted 2002 Stay Base	127883	34712	93171
Unweighted 2001 Stay Base	143394	37890	105504
Unweighted 2000 Stay Base	151572	43751	107821
Unweighted 1999 Stay Base	178899	51524	127375
Unweighted 1998 Stay Base	185515	54777	130738
Weighted 2002 Stay Base	204543	64091	140450
Weighted 2001 Stay Base	202355	66909	135444
Weighted 2000 Stay Base	206809	69112	137696
Weighted 1999 Stay Base	201811	69017	132793
Weighted 1998 Stay Base	194680	66632	128048
<b>California</b>			
2002	10.3	11.4	9.7
2001	10.6	11.6	10.2
2000	10.1	11.2	9.6
1999	9.8	10.5	9.5
1998	9.8	11.0	9.2
<b>Competitive Set (Net)</b>			
2002	28.3	25.7	29.4
2001	28.7	26.0	30.1
2000	28.9	26.6	30.0
1999	28.9	26.3	30.2
1998	28.6	26.8	29.5

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	U.S. Travel		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>Florida</b>			
2002	9.6	6.0	11.3
2001	9.8	6.9	11.2
2000	9.6	7.1	10.9
1999	9.4	6.8	10.8
1998	9.4	7.0	10.7
<b>Texas</b>			
2002	6.3	8.1	5.4
2001	6.4	8.2	5.5
2000	6.5	8.2	5.6
1999	6.7	8.0	6.1
1998	6.5	8.0	5.6
<b>New York</b>			
2002	4.1	3.9	4.1
2001	4.2	3.8	4.4
2000	4.2	3.9	4.3
1999	4.3	4.1	4.4
1998	4.2	3.9	4.4

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	U.S. Travel		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>Colorado</b>			
2002	2.3	2.2	2.3
2001	2.3	2.2	2.4
2000	2.3	2.0	2.4
1999	2.3	2.3	2.2
1998	2.3	2.1	2.4
<b>Arizona</b>			
2002	2.1	2.1	2.1
2001	2.2	2.0	2.4
2000	2.4	2.0	2.6
1999	2.4	1.8	2.8
1998	2.3	2.1	2.4
<b>Virginia</b>			
2002	2.5	2.7	2.4
2001	2.4	2.3	2.5
2000	2.5	2.4	2.5
1999	2.4	2.4	2.4
1998	2.5	2.7	2.4

**MARKET SHARE - CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
<b>Hawaii</b>			
2002	0.9	0.3	1.2
2001	0.9	0.4	1.1
2000	1.0	0.6	1.1
1999	0.9	0.6	1.1
1998	0.9	0.5	1.1
<b>Alaska</b>			
2002	0.5	0.3	0.7
2001	0.5	0.3	0.6
2000	0.5	0.3	0.5
1999	0.4	0.4	0.5
1998	0.4	0.3	0.5

**PAID ACCOMMODATION MARKET SHARE  
CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
Unweighted 2002 Stay Base	61001	20819	40182
Unweighted 2001 Stay Base	67349	23108	44241
Unweighted 2000 Stay Base	82846	29011	53835
Unweighted 1999 Stay Base	98334	34604	63730
Unweighted 1998 Stay Base	100747	36255	64492
Weighted 2002 Stay Base	114213	53102	61111
Weighted 2001 Stay Base	111857	55860	55996
Weighted 2000 Stay Base	116532	57730	58801
Weighted 1999 Stay Base	112618	56792	55826
Weighted 1998 Stay Base	107717	54659	53057
<b>California</b>			
2002	10.2	11.2	9.4
2001	10.3	11.0	9.6
2000	10.1	10.8	9.3
1999	9.8	10.3	9.3
1998	9.9	10.8	9.1
<b>Competitive Set (Net)</b>			
2002	28.0	25.6	30.2
2001	28.3	25.7	30.9
2000	28.3	26.4	30.1
1999	28.1	26.2	30.1
1998	28.1	26.4	29.8

**PAID ACCOMMODATION MARKET SHARE  
CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Florida</b>			
2002	9.7	6.2	12.7
2001	9.7	6.5	13.0
2000	9.6	7.2	12.0
1999	9.5	6.9	12.1
1998	9.5	6.9	12.2
<b>Texas</b>			
2002	6.2	8.1	4.5
2001	6.4	8.2	4.7
2000	6.5	8.4	4.6
1999	6.5	8.1	4.8
1998	6.4	8.2	4.5
<b>New York</b>			
2002	3.5	3.8	3.2
2001	3.6	3.8	3.4
2000	3.5	3.5	3.6
1999	3.6	3.8	3.5
1998	3.5	3.7	3.4

**PAID ACCOMMODATION MARKET SHARE  
CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Colorado</b>			
2002	2.2	2.1	2.3
2001	2.2	2.2	2.2
2000	2.3	2.1	2.4
1999	2.2	2.3	2.1
1998	2.3	2.1	2.5
<b>Virginia</b>			
2002	2.6	2.8	2.4
2001	2.6	2.5	2.7
2000	2.5	2.3	2.7
1999	2.5	2.5	2.6
1998	2.6	2.7	2.4
<b>Arizona</b>			
2002	2.0	2.0	2.0
2001	2.0	1.9	2.1
2000	2.1	1.9	2.2
1999	2.0	1.8	2.3
1998	2.0	1.9	2.1

**PAID ACCOMMODATION MARKET SHARE  
CALIFORNIA AND COMPETING STATES**  
Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Hawaii</b>			
2002	1.2	0.4	2.0
2001	1.1	0.4	1.9
2000	1.2	0.7	1.8
1999	1.2	0.6	1.9
1998	1.2	0.5	1.9
<b>Alaska</b>			
2002	0.6	0.2	1.0
2001	0.6	0.3	0.9
2000	0.6	0.3	0.9
1999	0.6	0.4	0.8
1998	0.5	0.3	0.8

## HOTEL/MOTEL ACCOMMODATION MARKET SHARE CALIFORNIA AND COMPETING STATES

Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
Unweighted 2002 Stay Base	51577	19471	32106
Unweighted 2001 Stay Base	56887	21530	35357
Unweighted 2000 Stay Base	70162	27087	43075
Unweighted 1999 Stay Base	82931	32264	50667
Unweighted 1998 Stay Base	84892	33825	51067
Weighted 2002 Stay Base	90747	48650	42097
Weighted 2001 Stay Base	90396	51087	39309
Weighted 2000 Stay Base	93563	52508	41055
Weighted 1999 Stay Base	90108	51819	38290
Weighted 1998 Stay Base	85925	50011	35913
 <b>California</b>			
2002	10.0	10.8	9.1
2001	10.1	10.7	9.3
2000	10.0	10.9	9.0
1999	9.8	10.3	9.1
1998	10.0	10.9	8.8
 <b><u>Competitive Set (Net)</u></b>			
2002	27.2	25.4	29.3
2001	27.0	25.0	29.5
2000	27.0	25.9	28.3
1999	26.9	25.5	28.8
1998	26.9	26.1	28.0

## HOTEL/MOTEL ACCOMMODATION MARKET SHARE CALIFORNIA AND COMPETING STATES

Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Florida</b>			
2002	8.8	6.1	11.9
2001	8.7	6.2	11.8
2000	8.7	6.9	11.1
1999	8.7	6.7	11.5
1998	8.6	6.7	11.2
<b>Texas</b>			
2002	6.9	8.3	5.3
2001	7.0	8.3	5.2
2000	6.9	8.4	4.9
1999	6.8	8.0	5.1
1998	6.8	8.2	4.7
<b>New York</b>			
2002	3.6	3.9	3.3
2001	3.5	3.5	3.5
2000	3.5	3.5	3.5
1999	3.6	3.6	3.6
1998	3.6	3.7	3.4

## HOTEL/MOTEL ACCOMMODATION MARKET SHARE CALIFORNIA AND COMPETING STATES

Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Virginia</b>			
2002	2.5	2.6	2.5
2001	2.5	2.3	2.7
2000	2.5	2.3	2.7
1999	2.5	2.4	2.7
1998	2.6	2.7	2.6
<b>Colorado</b>			
2002	2.1	2.0	2.2
2001	2.2	2.2	2.2
2000	2.1	2.2	2.1
1999	2.2	2.4	1.8
1998	2.1	2.2	2.1
<b>Arizona</b>			
2002	2.0	2.0	2.0
2001	2.0	1.9	2.1
2000	2.0	1.9	2.1
1999	2.0	1.7	2.3
1998	2.0	2.0	2.1

## HOTEL/MOTEL ACCOMMODATION MARKET SHARE CALIFORNIA AND COMPETING STATES

Room-Nights Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Hawaii</b>			
2002	1.0	0.3	1.7
2001	0.9	0.3	1.7
2000	1.0	0.6	1.5
1999	0.9	0.4	1.6
1998	0.9	0.4	1.6
<b>Alaska</b>			
2002	0.2	0.2	0.3
2001	0.3	0.3	0.3
2000	0.2	0.2	0.3
1999	0.3	0.2	0.4
1998	0.2	0.2	0.3

**TOP DESTINATION STATES**  
Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
Unweighted 2002 Stay Base	127832	34710	93122
Unweighted 2001 Stay Base	143257	37871	105386
Unweighted 2000 Stay Base	151516	43741	107775
Unweighted 1999 Stay Base	178878	51521	127357
Weighted 2002 Stay Base	266599	71855	194744
Weighted 2001 Stay Base	258470	69333	189137
Weighted 2000 Stay Base	257847	74036	183812
Weighted 1999 Stay Base	252089	70922	181166
<b>California</b>			
2002	11.5	27.7	72.3
2001	11.5	27.5	72.5
2000	10.8	28.1	71.9
1999	10.3	27.2	72.8
<b>Texas</b>			
2002	7.1	31.6	68.4
2001	6.8	31.5	68.5
2000	6.6	33.7	66.3
1999	6.5	31.7	68.3
<b>Florida</b>			
2002	6.4	23.2	76.8
2001	5.8	24.2	75.8
2000	6.3	25.2	74.8
1999	6.3	25.6	74.4

**TOP DESTINATION STATES**  
 Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
<b>New York</b>			
2002	4.5	25.3	74.7
2001	4.5	27.3	72.7
2000	4.5	28.0	72.0
1999	4.7	25.8	74.2
<b>Pennsylvania</b>			
2002	4.5	25.5	74.5
2001	4.4	24.7	75.3
2000	4.4	26.1	73.9
1999	4.4	25.4	74.6
<b>Michigan</b>			
2002	3.5	22.6	77.4
2001	3.3	23.0	77.0
2000	3.1	27.3	72.7
1999	3.1	26.6	73.4
<b>Ohio</b>			
2002	3.5	25.8	74.2
2001	3.7	26.9	73.1
2000	4.0	30.0	70.0
1999	4.1	28.4	71.6

**TOP DESTINATION STATES**  
 Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
<b>North Carolina</b>			
2002	3.3	27.5	72.5
2001	3.2	28.4	71.6
2000	3.2	32.0	68.0
1999	3.2	32.2	67.8
<b>Illinois</b>			
2002	3.1	33.9	66.1
2001	3.2	32.2	67.8
2000	3.0	34.2	65.8
1999	2.9	35.4	64.6
<b>Missouri</b>			
2002	2.8	29.2	70.8
2001	2.6	28.1	71.9
2000	2.6	26.1	73.9
1999	2.6	26.3	73.7
<b>Wisconsin</b>			
2002	2.5	21.8	78.2
2001	2.7	22.7	77.3
2000	2.6	25.8	74.2
1999	2.6	26.0	74.0

## TOP DESTINATION STATES

Person-Trips Based

	U.S. Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Tennessee</b>			
2002	2.5	23.2	76.8
2001	2.5	25.1	74.9
2000	2.6	28.1	71.9
1999	2.5	27.7	72.3
<b>Virginia</b>			
2002	2.5	31.3	68.7
2001	2.5	27.6	72.4
2000	2.4	27.8	72.2
1999	2.4	31.7	68.3
<b>Georgia</b>			
2002	2.4	29.2	70.8
2001	2.7	30.6	69.4
2000	2.7	36.0	64.0
1999	2.6	35.5	64.5
<b>New Jersey</b>			
2002	2.2	22.0	78.0
2001	2.3	21.7	78.3
2000	2.3	20.4	79.6
1999	2.5	18.8	81.2

**TOP DESTINATION STATES**  
 Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
<b>Indiana</b>			
2002	2.1	26.5	73.5
2001	2.2	26.2	73.8
2000	2.1	30.9	69.1
1999	2.0	31.2	68.8
<b>Nevada</b>			
2002	1.9	22.7	77.3
2001	2.0	21.6	78.4
2000	2.2	22.8	77.2
1999	2.1	22.4	77.6
<b>Arizona</b>			
2002	1.9	28.0	72.0
2001	1.8	27.9	72.1
2000	1.8	31.2	68.8
1999	1.8	25.4	74.6
<b>Minnesota</b>			
2002	1.8	25.4	74.6
2001	1.6	24.4	75.6
2000	1.8	30.6	69.4
1999	1.7	26.7	73.3

**TOP DESTINATION STATES**  
 Person-Trips Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
<b>Massachusetts</b>			
2002	1.7	31.4	68.6
2001	1.7	29.9	70.1
2000	1.6	29.7	70.3
1999	1.6	26.7	73.3
<b>Colorado</b>			
2002	1.7	24.8	75.2
2001	1.6	22.5	77.5
2000	1.6	26.6	73.4
1999	1.5	24.1	75.9
<b>Washington</b>			
2002	1.6	24.3	75.7
2001	1.8	24.1	75.9
2000	1.8	28.5	71.5
1999	1.6	29.5	70.5
<b>South Carolina</b>			
2002	1.6	20.5	79.5
2001	1.6	22.3	77.7
2000	1.9	31.5	68.5
1999	1.9	30.5	69.5

**CALIFORNIA DESTINATION MSAs**  
 Person-Trips Based

	California Travel		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
Unweighted 2002 Stay Base	11240	3347	7893
Unweighted 2001 Stay Base	13030	3925	9105
Unweighted 2000 Stay Base	12916	4213	8703
Unweighted 1999 Stay Base	15847	5033	10814
Weighted 2002 Stay Base	28019	7972	20047
Weighted 2001 Stay Base	27352	7705	19648
Weighted 2000 Stay Base	25711	7482	18230
Weighted 1999 Stay Base	23892	6673	17219
<b>Los Angeles-Long Beach PMSA</b>			
2002	17.1	36.2	63.8
2001	17.0	37.1	62.9
2000	16.8	37.0	63.0
1999	16.8	35.9	64.1
<b>San Diego MSA</b>			
2002	13.1	28.7	71.3
2001	13.2	28.8	71.2
2000	13.0	28.9	71.1
1999	12.7	27.4	72.6
<b>Riverside-San Bernardino PMSA</b>			
2002	9.6	21.8	78.2
2001	9.6	20.8	79.2
2000	9.6	21.9	78.1
1999	9.9	21.0	79.0

**CALIFORNIA DESTINATION MSAs**  
 Person-Trips Based

	California Travel		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
<b>Orange County PMSA</b>			
2002	8.9	18.3	81.7
2001	8.8	17.5	82.5
2000	8.7	19.4	80.6
1999	8.8	19.8	80.2
<b>San Francisco PMSA</b>			
2002	8.8	30.7	69.3
2001	8.6	28.9	71.1
2000	8.7	31.9	68.1
1999	8.7	31.1	68.9
<b>Sacramento PMSA</b>			
2002	7.9	28.9	71.1
2001	7.5	29.5	70.5
2000	7.6	28.3	71.7
1999	7.7	28.8	71.2
<b>San Jose PMSA</b>			
2002	3.9	39.1	60.9
2001	4.1	38.8	61.2
2000	4.0	38.8	61.2
1999	4.1	37.5	62.5

**CALIFORNIA DESTINATION MSAs**  
 Person-Trips Based

	California Travel		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
<b>Oakland PMSA</b>			
2002	3.7	41.6	58.4
2001	3.8	41.6	58.4
2000	3.7	43.0	57.0
1999	3.8	41.9	58.1
<b>Santa Barbara-Santa Maria-Lompoc MSA</b>			
2002	3.4	29.8	70.2
2001	3.3	25.0	75.0
2000	3.6	30.6	69.4
1999	3.6	26.7	73.3
<b>Vallejo-Fairfield-Napa PMSA</b>			
2002	3.1	16.0	84.0
2001	3.0	15.3	84.7
2000	3.0	17.0	83.0
1999	3.0	17.4	82.6
<b>Salinas MSA</b>			
2002	2.6	18.2	81.8
2001	2.7	18.5	81.5
2000	2.7	20.1	79.9
1999	2.7	18.0	82.0

**CALIFORNIA DESTINATION MSAs**  
 Person-Trips Based

	<b>California Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(%)	(%)	(%)
<b>San Luis Obispo- Atascadero-Paso Robles MSA</b>			
2002	2.5	27.7	72.3
2001	2.5	27.9	72.1
2000	2.2	25.0	75.0
1999	2.3	23.2	76.8
<b>Santa Rosa PMSA</b>			
2002	2.3	23.9	76.1
2001	2.4	23.6	76.4
2000	2.4	23.5	76.5
1999	2.4	23.9	76.1
<b>Bakersfield MSA</b>			
2002	2.1	40.5	59.5
2001	2.3	41.4	58.6
2000	2.4	39.6	60.4
1999	2.3	38.1	61.9
<b>Fresno MSA</b>			
2002	2.1	32.8	67.2
2001	2.0	31.3	68.7
2000	2.0	31.4	68.6
1999	2.0	31.8	68.2

**CALIFORNIA DESTINATION MSAs**  
Person-Trips Based

	California Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Santa Cruz-Watsonville PMSA</b>			
2002	1.5	8.1	91.9
2001	1.6	13.1	86.9
2000	1.6	12.6	87.4
1999	1.4	12.0	88.0
<b>Stockton-Lodi MSA</b>			
2002	1.3	26.2	73.8
2001	1.4	27.4	72.6
2000	1.4	28.7	71.3
1999	1.4	30.5	69.5
<b>Ventura PMSA</b>			
2002	1.2	11.7	88.3
2001	1.3	13.6	86.4
2000	1.2	16.7	83.3
1999	1.3	14.0	86.0
<b>Merced MSA</b>			
2002	1.0	12.2	87.8
2001	1.1	17.6	82.4
2000	1.1	15.9	84.1
1999	1.1	14.1	85.9

**CALIFORNIA DESTINATION MSAs**  
 Person-Trips Based

	California Travel		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Modesto MSA</b>			
2002	1.0	42.0	58.0
2001	1.0	43.0	57.0
2000	1.0	48.2	51.8
1999	1.0	46.5	53.5
<b>Visalia-Tulare-Porterville MSA</b>			
2002	0.8	19.2	80.8
2001	0.8	13.6	86.4
2000	0.8	15.8	84.2
1999	0.8	11.0	89.0
<b>Redding MSA</b>			
2002	0.7	23.9	76.1
2001	0.7	23.4	76.6
2000	0.7	16.9	83.1
1999	0.7	20.7	79.3
<b>Chico MSA</b>			
2002	0.6	24.7	75.3
2001	1.0	25.6	74.4
2000	0.7	20.3	79.7
1999	1.0	23.4	76.6

**CALIFORNIA DESTINATION MSAs**  
Person-Trips Based

	<b>California Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>
<b>Yolo PMSA</b>			
2002	0.5	44.3	55.7
2001	0.3	34.7	65.3
2000	0.7	61.7	38.3
1999	0.3	17.7	82.3
<b>Yuba City MSA</b>			
2002	0.3	36.1	63.9
2001	0.2	15.8	84.2
2000	0.4	28.2	71.8
1999	0.3	14.5	85.5

**ORIGIN REGION**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	3442	1195	2247	206	487	993
Unweighted 2001 Stay Base	3978	1373	2605	249	592	1162
Unweighted 2000 Stay Base	4905	1670	3235	315	688	1437
Unweighted 1999 Stay Base	5907	2042	3865	367	931	1574
Weighted 2002 Stay Base	4322	1542	2781	289	499	660
Weighted 2001 Stay Base	4112	1423	2689	293	633	703
Weighted 2000 Stay Base	4611	1432	3179	391	591	776
Weighted 1999 Stay Base	4565	1517	3048	323	600	797
<b>Mountain</b>						
2002	36.8	24.5	43.6	34.4	27.9	35.0
2001	36.6	26.4	42.0	51.6	35.7	44.8
2000	36.8	28.3	40.6	42.6	26.0	28.7
1999	33.4	26.9	36.6	33.3	29.6	28.4
<b>Pacific</b>						
2002	14.3	12.4	15.4	39.6	15.3	18.3
2001	12.4	9.3	14.1	22.5	10.7	14.4
2000	14.0	10.5	15.5	39.2	17.4	16.6
1999	14.4	10.9	16.2	33.1	14.0	15.4
<b>South Atlantic</b>						
2002	12.5	16.3	10.4	9.1	12.6	9.8
2001	9.8	13.1	8.1	4.1	6.2	9.3
2000	11.2	15.2	9.4	6.0	10.7	12.7
1999	13.3	15.6	12.1	9.5	13.0	12.7

**ORIGIN REGION**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
<b>East North Central</b>						
2002	10.2	12.7	8.8	4.0	14.5	8.8
2001	10.9	12.7	9.9	4.4	13.7	10.1
2000	9.1	9.9	8.7	3.5	11.9	10.6
1999	10.7	11.7	10.1	8.3	14.9	9.9
<b>West South Central</b>						
2002	9.9	13.7	7.8	5.9	12.2	10.1
2001	11.8	13.9	10.7	7.0	16.0	4.8
2000	8.5	11.2	7.2	3.1	8.8	8.7
1999	8.8	11.3	7.6	3.5	7.5	9.6
<b>Middle Atlantic</b>						
2002	6.9	8.7	5.9	2.9	10.3	9.1
2001	7.4	8.5	6.9	2.5	8.5	6.2
2000	9.4	12.1	8.2	2.2	11.5	11.7
1999	8.4	9.2	8.0	6.7	9.4	10.2
<b>West North Central</b>						
2002	4.0	3.9	4.1	3.0	2.9	3.4
2001	4.4	7.3	2.9	1.6	2.5	5.1
2000	4.3	4.8	4.1	2.3	4.6	4.8
1999	5.6	7.3	4.8	4.0	5.4	6.8

**ORIGIN REGION**

Person-Trips Based

	<u>CA Non-Resident Travel</u>			<u>CA Non-Resident Leisure Travel</u>		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
	(%)	(%)	(%)	(%)	(%)	(%)
<b>New England</b>						
2002	3.7	5.2	2.9	0.8	3.2	4.3
2001	4.0	4.1	3.9	5.1	4.5	4.3
2000	4.0	2.9	4.4	0.5	7.4	4.5
1999	2.7	3.1	2.5	0.8	4.2	4.7
<b>East South Central</b>						
2002	1.6	2.6	1.0	0.4	1.2	1.2
2001	2.6	4.7	1.5	1.2	2.1	0.9
2000	2.8	5.1	1.8	0.6	1.7	1.7
1999	2.7	4.0	2.0	0.9	2.0	2.4

## TOP ORIGIN STATES

Person-Trips Based

	California Non-Residents		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
Unweighted 2002 Stay Base	3442	1195	2247
Unweighted 2001 Stay Base	3978	1373	2605
Unweighted 2000 Stay Base	4905	1670	3235
Unweighted 1999 Stay Base	5907	2042	3865
Weighted 2002 Stay Base	4322	1542	2781
Weighted 2001 Stay Base	4112	1423	2689
Weighted 2000 Stay Base	4611	1432	3179
Weighted 1999 Stay Base	4565	1517	3048
<b>Nevada</b>			
2002	13.9	27.8	72.2
2001	13.2	18.7	81.3
2000	14.2	16.5	83.5
1999	11.1	23.0	77.0
<b>Arizona</b>			
2002	10.9	18.8	81.2
2001	11.9	25.7	74.3
2000	11.7	27.3	72.7
1999	12.5	26.4	73.6
<b>Texas</b>			
2002	8.1	50.1	49.9
2001	9.4	45.5	54.5
2000	6.8	45.9	54.1
1999	6.4	45.0	55.0

## TOP ORIGIN STATES

Person-Trips Based

	California Non-Residents		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>Washington</b>			
2002	7.6	31.4	68.6
2001	6.0	30.4	69.6
2000	8.7	18.6	81.4
1999	7.2	24.2	75.8
<b>Oregon</b>			
2002	6.7	30.3	69.7
2001	6.4	21.6	78.4
2000	5.2	31.3	68.7
1999	7.2	26.1	73.9
<b>Utah</b>			
2002	6.0	22.9	77.1
2001	3.9	31.2	68.8
2000	2.8	20.0	80.0
1999	2.4	28.3	71.7
<b>Illinois</b>			
2002	4.8	32.9	67.1
2001	4.6	40.7	59.3
2000	2.8	42.0	58.0
1999	3.5	28.1	71.9

## TOP ORIGIN STATES

Person-Trips Based

	California Non-Residents		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>New York</b>			
2002	3.5	44.6	55.4
2001	3.6	25.1	74.9
2000	4.7	36.1	63.9
1999	4.7	32.7	67.3
<b>Florida</b>			
2002	3.4	60.3	39.7
2001	2.4	49.6	50.4
2000	3.2	34.4	65.6
1999	3.5	29.2	70.8
<b>Colorado</b>			
2002	3.0	29.8	70.2
2001	3.2	36.3	63.7
2000	4.6	34.3	65.7
1999	3.3	31.3	68.7
<b>Ohio</b>			
2002	2.3	52.6	47.4
2001	2.7	42.5	57.5
2000	2.8	30.0	70.0
1999	2.2	37.7	62.3

## TOP ORIGIN STATES

Person-Trips Based

	California Non-Residents		
	Total	Business	Leisure
	(%)	(%)	(%)
<b>Virginia</b>			
2002	2.1	55.5	44.5
2001	1.9	58.5	41.5
2000	1.9	57.6	42.4
1999	2.2	58.8	41.2
<b>Georgia</b>			
2002	2.1	46.5	53.5
2001	1.8	36.9	63.1
2000	2.2	48.4	51.6
1999	1.9	44.9	55.1
<b>Pennsylvania</b>			
2002	1.9	35.1	64.9
2001	1.2	59.1	40.9
2000	2.0	33.5	66.5
1999	1.9	38.2	61.8
<b>Massachusetts</b>			
2002	1.8	53.9	46.1
2001	1.8	48.6	51.4
2000	1.8	27.0	73.0
1999	1.2	39.7	60.3

## TOP ORIGIN STATES

Person-Trips Based

	California Non-Residents		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
<b>North Carolina</b>			
2002	1.6	23.8	76.2
2001	0.8	45.5	54.5
2000	1.5	32.2	67.8
1999	1.8	22.1	77.9
<b>New Jersey</b>			
2002	1.5	57.2	42.8
2001	2.6	50.5	49.5
2000	2.7	50.7	49.3
1999	1.8	44.6	55.4
<b>New Mexico</b>			
2002	1.5	18.6	81.4
2001	2.8	23.3	76.7
2000	1.6	48.2	51.8
1999	1.8	38.2	61.8
<b>Michigan</b>			
2002	1.5	57.5	42.5
2001	2.1	35.5	64.5
2000	1.9	29.2	70.8
1999	1.9	43.6	56.4

**TOP ORIGIN STATES**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	3442	1195	2247	206	487	993
Unweighted 2001 Stay Base	3978	1373	2605	249	592	1162
Unweighted 2000 Stay Base	4905	1670	3235	315	688	1437
Unweighted 1999 Stay Base	5907	2042	3865	367	931	1574
Weighted 2002 Stay Base	4322	1542	2781	289	499	660
Weighted 2001 Stay Base	4112	1423	2689	293	633	703
Weighted 2000 Stay Base	4611	1432	3179	391	591	776
Weighted 1999 Stay Base	4565	1517	3048	323	600	797
<b>Nevada</b>						
2002	13.9	10.8	15.6	14.8	10.3	10.6
2001	13.2	7.1	16.4	37.0	10.6	18.3
2000	14.2	7.6	17.2	27.0	8.6	9.1
1999	11.1	7.7	12.8	17.8	12.0	7.1
<b>Arizona</b>						
2002	10.9	5.8	13.8	9.2	6.4	12.3
2001	11.9	8.9	13.5	4.1	15.0	14.6
2000	11.7	10.3	12.3	4.2	8.1	13.2
1999	12.5	9.9	13.8	6.4	4.9	13.2
<b>Texas</b>						
2002	8.1	11.4	6.3	5.1	10.3	8.0
2001	9.4	12.4	7.9	5.9	11.7	3.6
2000	6.8	10.1	5.4	2.0	5.6	7.3
1999	6.4	8.7	5.3	1.3	5.5	6.6

**TOP ORIGIN STATES**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
<b>Washington</b>						
2002	7.6	6.7	8.1	10.8	5.6	10.1
2001	6.0	5.3	6.4	9.5	4.1	7.9
2000	8.7	5.2	10.3	23.0	9.2	9.6
1999	7.2	5.3	8.2	12.5	5.3	7.9
<b>Oregon</b>						
2002	6.7	5.7	7.2	28.8	9.7	8.2
2001	6.4	4.0	7.7	13.0	6.6	6.6
2000	5.2	5.3	5.2	16.3	8.1	7.0
1999	7.2	5.7	8.0	20.5	8.6	7.4
<b>Utah</b>						
2002	6.0	3.9	7.2	5.7	5.3	1.8
2001	3.9	3.5	4.1	4.9	2.9	4.4
2000	2.8	1.8	3.2	2.9	2.5	1.5
1999	2.4	2.1	2.6	2.8	1.9	1.7
<b>Illinois</b>						
2002	4.8	4.4	5.0	1.9	8.5	3.2
2001	4.6	5.4	4.2	0.6	7.4	4.4
2000	2.8	3.8	2.4	1.5	4.0	2.7
1999	3.5	3.0	3.8	1.2	7.3	4.0

## TOP ORIGIN STATES

Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
<b>New York</b>						
2002	3.5	4.3	3.0	1.6	4.6	4.6
2001	3.6	2.6	4.2	1.6	4.4	4.2
2000	4.7	5.5	4.4	1.0	6.3	7.8
1999	4.7	4.6	4.7	3.5	6.0	6.7
<b>Florida</b>						
2002	3.4	5.8	2.1	4.6	2.0	3.0
2001	2.4	3.4	1.9	2.4	1.5	2.8
2000	3.2	3.5	3.0	1.2	3.5	3.8
1999	3.5	3.1	3.8	2.3	3.3	5.0
<b>Colorado</b>						
2002	3.0	2.5	3.2	2.3	2.4	5.7
2001	3.2	3.4	3.1	0.8	3.9	2.5
2000	4.6	5.1	4.4	3.5	4.1	2.6
1999	3.3	3.1	3.4	0.8	5.5	2.7
<b>Ohio</b>						
2002	2.3	3.3	1.7	0.5	1.3	2.0
2001	2.7	3.3	2.3	1.3	2.1	2.8
2000	2.8	2.7	2.8	0.6	3.6	4.1
1999	2.2	2.5	2.0	1.2	2.0	1.8

**TOP ORIGIN STATES**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
<b>Virginia</b>						
2002	2.1	3.3	1.5	0.6	2.5	0.6
2001	1.9	3.2	1.2	0.7	1.1	1.0
2000	1.9	3.5	1.2	0.5	1.4	2.0
1999	2.2	3.9	1.4	1.5	1.5	1.2
<b>Georgia</b>						
2002	2.1	2.8	1.8	0.4	3.5	1.8
2001	1.8	1.9	1.7	0.6	0.8	2.3
2000	2.2	3.5	1.7	1.5	2.0	2.8
1999	1.9	2.6	1.6	0.2	0.9	2.4
<b>Pennsylvania</b>						
2002	1.9	1.9	2.0	1.3	4.6	3.2
2001	1.2	2.0	0.7	0.6	0.8	0.9
2000	2.0	2.1	1.9	0.9	2.2	1.6
1999	1.9	2.1	1.7	2.0	2.1	2.0
<b>Massachusetts</b>						
2002	1.8	2.7	1.3	0.4	1.5	2.5
2001	1.8	2.5	1.4	0.1	2.7	1.8
2000	1.8	1.6	1.9	0.1	2.1	1.6
1999	1.2	1.5	1.1	0.4	2.2	2.0

**TOP ORIGIN STATES**  
Person-Trips Based

	CA Non-Resident Travel			CA Non-Resident Leisure Travel		
	Total (%)	Business (%)	Leisure (%)	Small Counties (%)	Coastal Cities (%)	Age 55+ (%)
<b>North Carolina</b>						
2002	1.6	1.1	1.9	2.6	2.0	1.0
2001	0.8	1.1	0.7	0.1	0.5	0.7
2000	1.5	1.5	1.5	0.9	1.5	1.0
1999	1.8	1.2	2.1	0.3	2.7	1.3
<b>New Jersey</b>						
2002	1.5	2.4	1.0	-	1.2	1.3
2001	2.6	3.8	2.0	0.4	3.2	1.1
2000	2.7	4.4	1.9	0.3	3.0	2.3
1999	1.8	2.4	1.5	1.2	1.3	1.5
<b>New Mexico</b>						
2002	1.5	0.8	1.9	-	2.5	2.9
2001	2.8	1.8	3.2	2.8	2.7	3.9
2000	1.6	2.6	1.2	1.5	0.7	1.5
1999	1.8	2.1	1.7	1.6	1.6	1.9
<b>Michigan</b>						
2002	1.5	2.4	1.0	0.1	2.4	1.8
2001	2.1	2.2	2.1	0.8	2.7	1.3
2000	1.9	1.8	1.9	1.3	2.1	1.6
1999	1.9	2.5	1.6	1.3	2.1	0.9

**MAIN PURPOSE OF STAY**  
Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127896	12287	8820	3467
Unweighted 2001 Stay Base	143402	14313	10327	3986
Unweighted 2000 Stay Base	151636	14051	9146	4905
Unweighted 1999 Stay Base	178986	17326	11419	5907
Weighted 2002 Stay Base	266689	30585	26247	4338
Weighted 2001 Stay Base	258488	29732	25612	4120
Weighted 2000 Stay Base	257849	27884	23273	4611
Weighted 1999 Stay Base	252096	26049	21484	4565
<b><u>Business (Net)</u></b>				
2002	26.9	27.7	26.4	35.6
2001	26.8	27.5	26.3	34.6
2000	28.7	28.1	27.6	31.1
1999	28.1	27.2	25.9	33.2
<b><u>Group Meeting (Net)</u></b>				
2002	10.2	10.9	10.0	16.1
2001	10.7	10.9	10.3	14.9
2000	10.1	9.6	8.9	13.1
1999	10.1	10.5	9.2	16.2
<b><u>Transient Business (Net)</u></b>				
2002	16.7	16.8	16.4	19.5
2001	16.2	16.5	16.0	19.7
2000	18.6	18.6	18.7	17.9
1999	18.0	16.7	16.7	17.0

**MAIN PURPOSE OF STAY**  
Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
<b>Leisure (Net)</b>				
2002	73.1	72.3	73.6	64.4
2001	73.2	72.5	73.7	65.4
2000	71.3	71.9	72.4	68.9
1999	71.9	72.8	74.1	66.8
<b>Vacation (Net)</b>				
2002	21.1	22.3	21.7	25.9
2001	20.6	22.8	22.5	24.5
2000	21.3	20.9	20.3	23.9
1999	20.9	21.9	21.5	23.7
<b>Non-Vacation (Net)</b>				
2002	52.0	50.0	51.9	38.6
2001	52.6	49.7	51.1	40.9
2000	50.0	50.9	52.1	45.1
1999	51.0	50.9	52.5	43.1

**BUSINESS PURPOSE OF STAY**  
 Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
<b><u>Group Meeting</u></b>				
<b>Convention</b>				
2002	2.6	2.3	1.9	4.8
2001	2.8	3.2	2.8	5.8
2000	2.4	2.5	2.1	4.3
1999	2.3	2.7	2.0	5.8
<b>Seminar/Training</b>				
2002	3.7	4.7	4.5	6.0
2001	3.7	3.3	2.8	6.0
2000	4.3	3.9	3.5	5.8
1999	4.4	3.9	3.5	5.7
<b>Other Group Meeting</b>				
2002	3.9	3.9	3.7	5.3
2001	4.2	4.5	4.7	3.0
2000	3.5	3.2	3.2	3.1
1999	3.4	3.9	3.7	4.7

**BUSINESS PURPOSE OF STAY**  
Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
<b><u>Transient</u></b>				
<b>Client Services/Consulting</b>				
2002	2.6	3.2	3.0	4.4
2001	2.8	3.6	3.5	4.2
2000	2.6	2.9	3.1	2.0
1999	2.4	2.0	2.0	1.9
<b>Inspect/Audit</b>				
2002	0.8	1.2	1.2	1.0
2001	0.7	0.6	0.5	0.9
2000-Not Applicable	-	-	-	-
1999-Not Applicable	-	-	-	-
<b>Construction/Repair</b>				
2002	1.3	1.2	1.2	1.0
2001	0.9	1.3	1.4	1.1
2000-Not Applicable	-	-	-	-
1999-Not Applicable	-	-	-	-
<b>Sales/Purchasing</b>				
2002	2.9	2.2	2.3	1.1
2001	3.0	2.4	2.6	1.2
2000	2.3	2.5	2.4	3.0
1999	2.4	2.3	2.4	2.2

## BUSINESS PURPOSE OF STAY

Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>		
		<u>Total</u> (%)	<u>Residnt</u> (%)	<u>Non-Res</u> (%)
<b><u>Transient</u></b>				
<b>Government/Military</b>				
2002	1.1	1.0	0.8	1.9
2001	1.5	1.5	1.4	2.1
2000	1.5	1.7	1.7	1.6
1999	1.3	1.2	1.1	2.0
<b>Other Business</b>				
2002	8.0	8.1	7.7	10.1
2001	7.3	7.1	6.7	10.1
2000	12.2	11.5	11.5	11.3
1999	11.8	11.2	11.2	11.0

**LEISURE PURPOSE OF STAY**  
 Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
<b><u>Vacation</u></b>				
<b>Getaway Weekend</b>				
2002	11.1	12.0	12.9	6.3
2001	10.7	13.5	14.5	6.8
2000	10.9	11.6	12.6	6.5
1999	10.3	12.5	13.9	5.9
<b>General Vacation</b>				
2002	10.0	10.3	8.7	19.5
2001	9.8	9.3	8.0	17.7
2000	10.4	9.3	7.7	17.4
1999	10.5	9.4	7.6	17.8

**LEISURE PURPOSE OF STAY**  
 Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
<b><u>Non-Vacation</u></b>				
<b>Visit Friends/Relatives</b>				
2002	24.2	22.7	22.3	25.0
2001	25.4	24.5	24.1	26.9
2000	24.5	25.6	24.9	28.8
1999	24.4	23.8	23.0	27.5
<b>Special Event</b>				
2002	12.2	12.1	12.8	8.2
2001	12.7	13.0	13.8	8.5
2000	12.6	13.7	14.4	10.3
1999	12.7	14.8	15.7	10.3
<b>Other Personal</b>				
2002	15.6	15.2	16.9	5.4
2001	14.5	12.2	13.2	5.5
2000	13.0	11.7	12.8	6.0
1999	13.8	12.3	13.8	5.4

**PRIMARY ACTIVITIES (NETS)**

Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127896	12287	8820	3467	2265	208	489	997
Unweighted 2001 Stay Base	143402	14313	10327	3986	2612	250	594	1164
Unweighted 2000 Stay Base	151636	14051	9146	4905	3235	315	688	1437
Unweighted 1999 Stay Base	178986	17326	11419	5907	3865	367	931	1574
Weighted 2002 Stay Base	266689	30585	26247	4338	2795	289	502	662
Weighted 2001 Stay Base	258488	29732	25612	4120	2696	294	633	705
Weighted 2000 Stay Base	257849	27884	23273	4611	3179	391	591	776
Weighted 1999 Stay Base	252096	26049	21484	4565	3048	323	600	797
<b>General (Expenditure Based) (Net)</b>								
2002	46.4	49.8	49.6	51.2	54.5	44.9	59.7	43.8
2001	46.7	47.2	46.4	52.3	52.1	50.4	57.9	44.2
2000	49.0	48.0	46.9	53.8	53.6	46.4	60.2	44.3
1999	47.6	49.4	48.6	53.4	52.9	39.5	55.2	48.2
<b>Sightseeing (Net)</b>								
2002	26.0	26.6	24.7	37.8	46.3	43.3	63.2	45.0
2001	25.0	27.4	25.6	38.6	44.8	32.9	57.3	43.7
2000	20.6	21.2	19.1	32.1	38.8	29.4	53.2	39.3
1999	22.3	23.7	21.3	34.9	41.1	36.0	57.3	40.8
<b>Attractions (Net)</b>								
2002	22.6	24.0	23.3	27.8	35.1	10.7	29.5	18.1
2001	21.7	22.9	22.3	26.5	31.8	5.1	28.1	19.8
2000	23.0	22.6	21.5	28.4	33.6	18.2	31.2	19.9
1999	23.4	22.9	21.9	27.8	32.4	11.4	27.5	19.8

**PRIMARY ACTIVITIES (NETS)**  
Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Nature (Net)</b>								
2002	17.9	21.2	20.8	23.5	30.2	33.2	45.4	24.3
2001	17.5	22.1	21.2	27.8	33.0	39.2	46.9	24.4
2000	18.1	22.7	22.0	25.7	31.2	36.3	44.4	22.8
1999	18.0	21.8	21.0	25.8	31.5	40.2	45.7	24.0
<b>Culture (Net)</b>								
2002	17.0	17.7	17.6	18.4	22.4	18.1	29.7	20.0
2001	16.3	15.5	15.2	17.5	18.6	7.3	26.6	23.0
2000	17.5	15.8	15.2	18.6	22.3	18.2	39.4	22.2
1999	17.6	17.8	17.5	19.2	21.7	14.6	32.2	24.1
<b>Outdoor Sports (Net)</b>								
2002	9.1	9.3	9.6	7.2	8.7	10.1	6.1	10.7
2001	8.5	8.5	8.9	6.1	7.4	13.4	5.1	7.0
2000	7.7	7.5	7.7	6.7	7.9	14.5	4.4	5.6
1999	7.8	7.2	7.6	5.4	6.1	16.3	4.7	7.6

**PRIMARY ACTIVITIES - EXPENDITURE BASED**  
 Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Dining</b>								
2002	31.0	35.8	35.5	37.6	37.3	24.1	43.9	31.0
2001	31.0	33.1	31.9	40.9	39.6	43.7	46.2	36.1
2000	31.8	33.0	32.1	37.5	33.8	24.9	43.7	31.8
1999	29.9	32.8	31.4	39.7	35.9	24.2	42.6	34.9
<b>Shopping</b>								
2002	25.8	26.8	26.4	28.8	35.8	29.5	38.3	23.9
2001	25.6	25.0	24.5	28.7	32.6	26.3	33.5	26.3
2000	27.4	25.1	24.2	29.5	34.3	35.7	43.3	23.6
1999	27.0	26.1	25.7	28.0	31.9	24.9	34.7	27.0
<b>Entertainment</b>								
2002	21.8	24.9	24.6	26.9	34.2	20.6	37.1	20.2
2001	20.7	22.1	21.2	28.1	31.4	25.0	39.1	17.1
2000	22.6	23.9	23.0	28.4	32.3	22.2	38.1	20.5
1999	22.1	24.4	23.6	28.3	32.3	22.0	32.4	21.9

**PRIMARY ACTIVITIES - ATTRACTIONS**  
Person-Trips Based

	Total U.S. (%)	California Travel			California Leisure Non-Res Travel			
		Total	Residnt	Non-Res	Total	Small Counties	Coastal Cities	Age 55+
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Theme/Amusement Park</b>								
2002	6.8	12.4	11.5	17.8	24.2	4.1	8.7	6.8
2001	6.8	12.2	11.7	14.9	19.3	1.8	10.9	7.5
2000	6.8	10.6	9.6	15.4	20.3	4.8	12.4	8.3
1999	6.9	10.4	9.5	14.2	18.9	2.9	9.6	10.4
<b>Night Life</b>								
2002	6.9	5.9	5.7	6.9	6.9	2.1	10.3	4.5
2001	6.2	6.3	6.0	8.7	9.0	0.5	10.9	4.9
2000	6.3	6.0	5.7	7.4	7.3	1.5	12.2	4.7
1999	6.9	6.5	6.0	9.0	8.9	2.8	11.3	3.7
<b>Attend Sports/Olympic Event</b>								
2002	5.1	3.7	3.7	4.1	4.7	0.2	10.5	3.7
2001	5.0	3.1	3.0	3.5	3.8	1.1	3.8	6.0
2000	5.3	4.3	4.3	4.4	5.3	3.6	5.7	4.6
1999	5.4	4.1	4.1	4.4	4.8	1.6	4.7	6.3
<b>Gamble</b>								
2002	5.3	2.4	2.4	2.1	2.6	4.8	3.7	5.1
2001	5.1	2.3	2.3	1.7	2.4	1.9	2.2	3.0
2000	5.4	2.0	2.0	1.8	2.1	4.3	1.7	3.0
1999	5.2	2.2	2.2	2.4	3.0	4.0	1.8	2.6
<b>Shows (boat/auto/antique)</b>								
2002	1.7	1.4	1.6	0.7	0.5	1.4	0.2	0.3
2001	1.5	1.4	1.5	0.8	0.6	-	0.9	1.0
2000	2.6	2.1	2.0	2.5	2.3	4.5	2.2	1.9
1999	2.5	1.8	1.7	2.3	2.0	1.2	3.2	2.6

**PRIMARY ACTIVITIES - NATURE**

Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Beach/Waterfront</b>								
2002	7.7	11.0	10.5	13.8	18.2	15.1	26.9	12.2
2001	7.2	10.2	9.6	14.4	18.3	8.4	29.6	11.3
2000	8.4	12.8	12.2	15.9	19.5	14.0	30.2	9.9
1999	8.6	11.7	10.8	15.9	19.5	16.0	34.0	11.3
<b>Parks (national/state)</b>								
2002	6.4	7.1	6.9	8.3	11.3	16.8	17.5	9.3
2001	6.4	7.3	6.9	9.6	12.4	24.2	16.0	10.1
2000	6.5	7.1	6.7	8.8	11.2	18.9	16.1	8.6
1999	7.0	7.7	7.3	10.0	12.8	24.6	17.4	10.6
<b>Hike, Bike</b>								
2002	3.5	4.4	4.7	2.8	3.8	8.8	4.9	3.0
2001	3.7	5.7	6.0	4.1	4.8	8.1	6.5	3.4
2000	4.4	6.5	6.9	4.6	5.6	10.0	6.9	4.0
1999	4.7	6.3	6.8	4.1	5.0	11.9	7.7	3.8
<b>Nature/Culture: Observe and Conserve Eco-Travel</b>								
2002	3.7	4.1	4.1	3.8	3.8	4.4	8.2	4.7
2001	3.7	4.6	4.5	5.4	4.8	6.0	4.1	5.4
2000	2.4	2.4	2.7	1.3	1.6	5.4	3.2	2.0
1999 - Not Applicable	-	-	-	-	-	-	-	-
<b>Camping</b>								
2002	2.5	2.8	3.0	1.6	2.2	4.0	2.1	3.0
2001	2.3	2.9	3.0	1.9	2.1	5.8	2.3	3.1
2000	3.0	3.6	3.6	3.3	4.3	11.3	4.2	3.6
1999	2.9	3.8	4.1	2.3	3.0	10.2	3.3	2.3

**PRIMARY ACTIVITIES - SIGHTSEEING**  
 Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Sightseeing</b>								
2002	23.5	24.4	22.5	35.8	44.7	43.1	62.1	43.2
2001	22.3	24.5	22.7	36.1	43.5	32.7	56.8	41.9
2000	18.0	18.8	16.6	29.9	36.9	28.8	52.6	37.6
1999	19.8	21.1	18.5	33.0	39.3	33.0	55.9	38.4
<b>Group Tour</b>								
2002	3.6	3.5	3.6	3.0	2.5	1.2	2.0	3.2
2001	4.0	4.1	4.0	4.1	2.9	0.7	1.4	4.2
2000	3.6	3.2	3.2	3.3	2.9	0.9	1.9	4.1
1999	3.6	3.8	3.9	3.3	3.0	3.4	3.1	4.5

**PRIMARY ACTIVITIES - CULTURAL**  
Person-Trips Based

	Total U.S. (%)	California Travel			California Leisure Non-Res Travel			
		Total	Residnt	Non-Res	Total	Small Counties	Coastal Cities	Age 55+
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Visit Historic Site</b>								
2002	5.4	5.3	4.7	8.7	10.4	11.2	17.3	10.2
2001	5.5	4.5	4.0	7.8	8.0	4.8	11.7	10.0
2000	7.4	6.4	6.1	8.2	10.0	7.9	19.6	9.9
1999	7.5	7.0	6.6	9.1	10.5	7.1	17.9	12.1
<b>Museum, Art Exhibit</b>								
2002	4.5	5.2	4.9	7.1	9.1	3.2	11.0	5.7
2001	4.3	4.3	3.9	6.6	7.3	0.8	12.2	8.3
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Festival, Craft Fair</b>								
2002	5.3	5.1	5.6	2.5	3.5	3.5	3.1	4.7
2001	4.9	5.2	5.5	2.7	2.7	0.1	3.4	2.8
2000	5.1	4.3	4.3	4.1	5.1	5.1	8.2	5.0
1999	5.5	5.6	5.8	4.3	5.0	5.9	7.1	6.4
<b>Concert, Play, Dance</b>								
2002	4.8	4.6	4.7	3.7	4.5	1.8	5.5	4.4
2001	4.4	4.1	4.1	3.7	3.9	2.0	5.8	5.1
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Cultural (museum/play/concert)</b>								
2002-Not Applicable	-	-	-	-	-	-	-	-
2001-Not Applicable	-	-	-	-	-	-	-	-
2000	8.0	7.1	6.6	9.5	11.2	5.2	18.4	11.5
1999	7.8	8.4	8.1	9.8	11.1	2.6	16.9	10.9

**PRIMARY ACTIVITIES - OUTDOOR SPORTS**

Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Other Adventure Sports</b>								
2002	2.1	2.5	2.6	1.6	1.7	0.9	1.4	1.5
2001	2.0	2.5	2.7	1.4	2.0	2.3	1.9	0.6
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Hunt, Fish</b>								
2002	3.1	2.4	2.6	1.0	1.4	1.1	0.4	0.9
2001	2.6	1.8	2.0	0.7	0.9	3.8	0.5	1.1
2000	3.2	2.8	3.0	1.5	2.1	4.5	0.8	1.4
1999	3.4	2.5	2.8	1.1	1.2	4.3	0.7	0.9
<b>Golf</b>								
2002	2.1	2.2	2.2	2.4	2.7	1.6	2.2	4.3
2001	2.1	1.6	1.6	2.1	2.5	3.0	1.2	3.6
2000	2.2	2.5	2.4	2.9	3.2	1.0	2.2	2.7
1999	2.2	2.2	2.2	2.6	2.7	1.2	2.1	4.8
<b>Boat/Sail</b>								
2002	1.7	1.6	1.6	1.5	2.0	1.2	1.7	2.0
2001	1.8	1.5	1.5	1.4	1.5	0.7	1.8	1.4
2000	2.0	1.4	1.3	1.7	1.9	3.6	1.5	0.9
1999	2.3	1.8	1.8	1.8	2.3	10.3	2.0	1.6
<b>Snow Ski</b>								
2002	1.1	1.6	1.6	1.3	1.5	6.0	1.0	2.3
2001	1.1	1.8	1.9	1.0	1.1	4.4	0.2	0.9
2000	1.1	1.2	1.3	0.9	0.9	5.7	0.1	0.8
1999	0.9	1.3	1.4	0.5	0.6	4.1	0.1	0.6

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	Total U.S. (%)	California Travel			California Leisure Non-Res Travel			
		Total	Residnt	Non-Res	Total	Small Counties	Coastal Cities	Age 55+
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127896	12287	8820	3467	2265	208	489	997
Unweighted 2001 Stay Base	143402	14313	10327	3986	2612	250	594	1164
Unweighted 2000 Stay Base	151636	14051	9146	4905	3235	315	688	1437
Unweighted 1999 Stay Base	178986	17326	11419	5907	3865	367	931	1574
Weighted 2002 Stay Base	266689	30585	26247	4338	2795	289	502	662
Weighted 2001 Stay Base	258488	29732	25612	4120	2696	294	633	705
Weighted 2000 Stay Base	257849	27884	23273	4611	3179	391	591	776
Weighted 1999 Stay Base	252096	26049	21484	4565	3048	323	600	797
<b>Dining (Expenditure Based)</b>								
2002	31.0	35.8	35.5	37.6	37.3	24.1	43.9	31.0
2001	31.0	33.1	31.9	40.9	39.6	43.7	46.2	36.1
2000	31.8	33.0	32.1	37.5	33.8	24.9	43.7	31.8
1999	29.9	32.8	31.4	39.7	35.9	24.2	42.6	34.9
<b>Shopping (Expenditure Based)</b>								
2002	25.8	26.8	26.4	28.8	35.8	29.5	38.3	23.9
2001	25.6	25.0	24.5	28.7	32.6	26.3	33.5	26.3
2000	27.4	25.1	24.2	29.5	34.3	35.7	43.3	23.6
1999	27.0	26.1	25.7	28.0	31.9	24.9	34.7	27.0
<b>Entertainment (Expenditure Based)</b>								
2002	21.8	24.9	24.6	26.9	34.2	20.6	37.1	20.2
2001	20.7	22.1	21.2	28.1	31.4	25.0	39.1	17.1
2000	22.6	23.9	23.0	28.4	32.3	22.2	38.1	20.5
1999	22.1	24.4	23.6	28.3	32.3	22.0	32.4	21.9

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Sightseeing</b>								
2002	23.5	24.4	22.5	35.8	44.7	43.1	62.1	43.2
2001	22.3	24.5	22.7	36.1	43.5	32.7	56.8	41.9
2000	18.0	18.8	16.6	29.9	36.9	28.8	52.6	37.6
1999	19.8	21.1	18.5	33.0	39.3	33.0	55.9	38.4
<b>Theme/Amusement Park</b>								
2002	6.8	12.4	11.5	17.8	24.2	4.1	8.7	6.8
2001	6.8	12.2	11.7	14.9	19.3	1.8	10.9	7.5
2000	6.8	10.6	9.6	15.4	20.3	4.8	12.4	8.3
1999	6.9	10.4	9.5	14.2	18.9	2.9	9.6	10.4
<b>Beach/Waterfront</b>								
2002	7.7	11.0	10.5	13.8	18.2	15.1	26.9	12.2
2001	7.2	10.2	9.6	14.4	18.3	8.4	29.6	11.3
2000	8.4	12.8	12.2	15.9	19.5	14.0	30.2	9.9
1999	8.6	11.7	10.8	15.9	19.5	16.0	34.0	11.3
<b>Parks (national/state)</b>								
2002	6.4	7.1	6.9	8.3	11.3	16.8	17.5	9.3
2001	6.4	7.3	6.9	9.6	12.4	24.2	16.0	10.1
2000	6.5	7.1	6.7	8.8	11.2	18.9	16.1	8.6
1999	7.0	7.7	7.3	10.0	12.8	24.6	17.4	10.6

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Night Life</b>								
2002	6.9	5.9	5.7	6.9	6.9	2.1	10.3	4.5
2001	6.2	6.3	6.0	8.7	9.0	0.5	10.9	4.9
2000	6.3	6.0	5.7	7.4	7.3	1.5	12.2	4.7
1999	6.9	6.5	6.0	9.0	8.9	2.8	11.3	3.7
<b>Visit Historic Site</b>								
2002	5.4	5.3	4.7	8.7	10.4	11.2	17.3	10.2
2001	5.5	4.5	4.0	7.8	8.0	4.8	11.7	10.0
2000	7.4	6.4	6.1	8.2	10.0	7.9	19.6	9.9
1999	7.5	7.0	6.6	9.1	10.5	7.1	17.9	12.1
<b>Museum, Art Exhibit</b>								
2002	4.5	5.2	4.9	7.1	9.1	3.2	11.0	5.7
2001	4.3	4.3	3.9	6.6	7.3	0.8	12.2	8.3
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Festival, Craft Fair</b>								
2002	5.3	5.1	5.6	2.5	3.5	3.5	3.1	4.7
2001	4.9	5.2	5.5	2.7	2.7	0.1	3.4	2.8
2000	5.1	4.3	4.3	4.1	5.1	5.1	8.2	5.0
1999	5.5	5.6	5.8	4.3	5.0	5.9	7.1	6.4

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Concert, Play, Dance</b>								
2002	4.8	4.6	4.7	3.7	4.5	1.8	5.5	4.4
2001	4.4	4.1	4.1	3.7	3.9	2.0	5.8	5.1
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Hike, Bike</b>								
2002	3.5	4.4	4.7	2.8	3.8	8.8	4.9	3.0
2001	3.7	5.7	6.0	4.1	4.8	8.1	6.5	3.4
2000	4.4	6.5	6.9	4.6	5.6	10.0	6.9	4.0
1999	4.7	6.3	6.8	4.1	5.0	11.9	7.7	3.8
<b>Nature/Culture: Observe and Conserve/Eco Travel</b>								
2002	3.7	4.1	4.1	3.8	3.8	4.4	8.2	4.7
2001	3.7	4.6	4.5	5.4	4.8	6.0	4.1	5.4
2000	2.4	2.4	2.7	1.3	1.6	5.4	3.2	2.0
1999 - Not Applicable	-	-	-	-	-	-	-	-
<b>Attend Sports/Olympic Event</b>								
2002	5.1	3.7	3.7	4.1	4.7	0.2	10.5	3.7
2001	5.0	3.1	3.0	3.5	3.8	1.1	3.8	6.0
2000	5.3	4.3	4.3	4.4	5.3	3.6	5.7	4.6
1999	5.4	4.1	4.1	4.4	4.8	1.6	4.7	6.3

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	<u>Total U.S.</u> (%)	<u>California Travel</u>			<u>California Leisure Non-Res Travel</u>			
		<u>Total</u>	<u>Residnt</u>	<u>Non-Res</u>	<u>Total</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Group Tour</b>								
2002	3.6	3.5	3.6	3.0	2.5	1.2	2.0	3.2
2001	4.0	4.1	4.0	4.1	2.9	0.7	1.4	4.2
2000	3.6	3.2	3.2	3.3	2.9	0.9	1.9	4.1
1999	3.6	3.8	3.9	3.3	3.0	3.4	3.1	4.5
<b>Camping</b>								
2002	2.5	2.8	3.0	1.6	2.2	4.0	2.1	3.0
2001	2.3	2.9	3.0	1.9	2.1	5.8	2.3	3.1
2000	3.0	3.6	3.6	3.3	4.3	11.3	4.2	3.6
1999	2.9	3.8	4.1	2.3	3.0	10.2	3.3	2.3
<b>Other Adventure Sports</b>								
2002	2.1	2.5	2.6	1.6	1.7	0.9	1.4	1.5
2001	2.0	2.5	2.7	1.4	2.0	2.3	1.9	0.6
2000 - Not Applicable	-	-	-	-	-	-	-	-
1999 - Not Applicable	-	-	-	-	-	-	-	-
<b>Hunt, Fish</b>								
2002	3.1	2.4	2.6	1.0	1.4	1.1	0.4	0.9
2001	2.6	1.8	2.0	0.7	0.9	3.8	0.5	1.1
2000	3.2	2.8	3.0	1.5	2.1	4.5	0.8	1.4
1999	3.4	2.5	2.8	1.1	1.2	4.3	0.7	0.9

## CALIFORNIA ACTIVITY SHARE

Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Gamble</b>								
2002	5.3	2.4	2.4	2.1	2.6	4.8	3.7	5.1
2001	5.1	2.3	2.3	1.7	2.4	1.9	2.2	3.0
2000	5.4	2.0	2.0	1.8	2.1	4.3	1.7	3.0
1999	5.2	2.2	2.2	2.4	3.0	4.0	1.8	2.6
<b>Play Golf</b>								
2002	2.1	2.2	2.2	2.4	2.7	1.6	2.2	4.3
2001	2.1	1.6	1.6	2.1	2.5	3.0	1.2	3.6
2000	2.2	2.5	2.4	2.9	3.2	1.0	2.2	2.7
1999	2.2	2.2	2.2	2.6	2.7	1.2	2.1	4.8
<b>Boat/Sail</b>								
2002	1.7	1.6	1.6	1.5	2.0	1.2	1.7	2.0
2001	1.8	1.5	1.5	1.4	1.5	0.7	1.8	1.4
2000	2.0	1.4	1.3	1.7	1.9	3.6	1.5	0.9
1999	2.3	1.8	1.8	1.8	2.3	10.3	2.0	1.6
<b>Snow Ski</b>								
2002	1.1	1.6	1.6	1.3	1.5	6.0	1.0	2.3
2001	1.1	1.8	1.9	1.0	1.1	4.4	0.2	0.9
2000	1.1	1.2	1.3	0.9	0.9	5.7	0.1	0.8
1999	0.9	1.3	1.4	0.5	0.6	4.1	0.1	0.6

**CALIFORNIA ACTIVITY SHARE**  
Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Shows (boat/auto/antique)</b>								
2002	1.7	1.4	1.6	0.7	0.5	1.4	0.2	0.3
2001	1.5	1.4	1.5	0.8	0.6	-	0.9	1.0
2000	2.6	2.1	2.0	2.5	2.3	4.5	2.2	1.9
1999	2.5	1.8	1.7	2.3	2.0	1.2	3.2	2.6
<b>Cultural (museum/play/concert)</b>								
2002-Not Applicable	-	-	-	-	-	-	-	-
2001-Not Applicable	-	-	-	-	-	-	-	-
2000	8.0	7.1	6.6	9.5	11.2	5.2	18.4	11.5
1999	7.8	8.4	8.1	9.8	11.1	2.6	16.9	10.9

## TRAVELING PARTY Stay-Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	116239	30850	85389	11125	3183	7942	5830	2112
Unweighted 2001 Stay Base	131627	33947	97680	13050	3744	9306	6841	2465
Unweighted 2000 Stay Base	136029	39329	96700	12703	4006	8697	5823	2874
Unweighted 1999 Stay Base	159345	45966	113379	15441	4747	10694	7332	3362
Weighted 2002 Stay Base	140845	51171	89674	16495	6252	10243	8977	1266
Weighted 2001 Stay Base	140471	52298	88172	16281	6193	10087	8891	1197
Weighted 2000 Stay Base	137943	54413	83530	15127	6047	9080	7745	1335
Weighted 1999 Stay Base	131914	50830	81083	13992	5273	8719	7460	1259
<b>Average (persons)</b>								
2002	2.3	1.7	2.7	2.3	1.6	2.7	2.7	2.6
2001	2.3	1.7	2.7	2.2	1.6	2.6	2.6	2.5
2000	2.2	1.7	2.6	2.2	1.6	2.6	2.6	2.4
1999	2.3	1.7	2.6	2.2	1.6	2.6	2.6	2.5
<b>Median (persons)</b>								
2002	1.9	1.0	2.2	1.8	1.0	2.2	2.2	2.2
2001	1.9	1.0	2.2	1.8	1.0	2.1	2.1	2.1
2000	1.8	1.0	2.2	1.8	1.0	2.2	2.2	2.1
1999	1.8	1.0	2.2	1.8	1.0	2.1	2.1	2.1
<b>One Adult</b>								
2002	36.7	64.8	20.7	40.4	69.8	22.5	22.5	22.7
2001	38.4	67.3	21.2	41.7	70.4	24.2	23.8	27.1
2000	38.6	64.9	21.4	41.7	68.2	24.0	23.5	26.7
1999	38.4	64.5	22.0	39.5	67.7	22.5	21.9	26.1

**TRAVELING PARTY**  
Stay-Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Couples (M/F)</b>								
2002	24.8	12.7	31.7	22.9	11.4	29.9	29.6	32.4
2001	23.8	11.1	31.3	23.2	12.7	29.7	29.8	28.8
2000	24.6	13.2	32.1	21.8	11.1	28.9	28.7	30.0
1999	24.7	13.8	31.5	25.4	12.3	33.4	33.3	33.7
<b>Two Males or Two Females</b>								
2002	6.9	7.6	6.6	7.2	6.8	7.5	7.8	4.8
2001	6.5	7.2	6.1	6.1	5.3	6.6	6.6	6.7
2000	7.0	7.5	6.7	7.8	8.1	7.7	7.8	7.1
1999	6.5	7.2	6.1	6.7	6.4	6.8	6.9	6.1
<b>Three or More Adults</b>								
2002	8.3	7.8	8.7	7.5	6.6	8.1	8.0	8.8
2001	8.3	7.7	8.6	7.4	5.9	8.3	7.9	11.0
2000	8.0	7.0	8.7	6.9	6.1	7.5	7.6	6.8
1999	8.2	7.4	8.8	7.0	6.3	7.4	7.4	7.7
<b>Families</b>								
2002	23.2	7.2	32.4	21.9	5.3	32.1	32.2	31.3
2001	23.0	6.6	32.7	21.6	5.7	31.3	32.0	26.4
2000	21.8	7.4	31.2	21.8	6.4	32.0	32.4	29.5
1999	22.2	7.2	31.6	21.4	7.2	29.9	30.5	26.4

## LENGTH OF STAY

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127153	34488	92665	12221	3555	8666	6411	2255
Unweighted 2001 Stay Base	142556	37602	104954	14213	4144	10069	7460	2609
Unweighted 2000 Stay Base	149832	43200	106632	13889	4380	9509	6311	3198
Unweighted 1999 Stay Base	176959	50955	126004	17113	5259	11854	8048	3806
Weighted 2002 Stay Base	266689	71858	194831	30585	8474	22111	19316	2795
Weighted 2001 Stay Base	258488	69338	189150	29732	8164	21569	18872	2696
Weighted 2000 Stay Base	257849	74037	183813	27884	7846	20037	16859	3179
Weighted 1999 Stay Base	252096	70927	181168	26049	7087	18962	15914	3048
<b>Average (days)</b>								
2002	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2001	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2000	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1999	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Median (days)</b>								
2002	-	-	-	-	-	-	-	-
2001	-	-	-	-	-	-	-	-
2000	-	-	-	-	-	-	-	-
1999	-	-	-	-	-	-	-	-
<b>Average #Nights (All)</b>								
2002	1.4	1.2	1.5	1.2	1.2	1.3	0.9	3.7
2001	1.4	1.3	1.5	1.3	1.3	1.4	1.0	4.0
2000	1.5	1.3	1.6	1.4	1.4	1.4	1.0	3.6
1999	1.5	1.4	1.6	1.4	1.4	1.4	1.0	3.5

## LENGTH OF STAY

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Median #Nights (All)</b>								
2002	-	-	-	-	-	-	-	2.8
2002	-	-	0.5	-	-	-	-	2.8
2000	0.6	-	0.7	-	-	-	-	2.5
1999	0.6	-	0.7	-	-	-	-	2.4
<b>Average #Nights (Overnight)</b>								
2002	3.0	2.8	3.0	2.9	2.9	2.9	2.4	4.3
2001	2.9	2.8	3.0	2.9	3.0	2.9	2.3	4.7
2000	3.0	2.8	3.0	2.9	3.0	2.9	2.4	4.2
1999	3.0	2.9	3.0	2.9	3.0	2.9	2.4	4.2
<b>Median #Nights (Overnight)</b>								
2002	2.1	2.1	2.1	2.1	2.3	2.1	1.9	3.3
2002	2.0	2.0	2.1	2.1	2.1	2.1	1.9	3.3
2000	2.1	2.0	2.1	2.1	2.2	2.1	1.9	3.1
1999	2.1	2.0	2.1	2.1	2.2	2.1	1.9	3.0
<b>Day-Trip</b>								
2002	52.0	57.1	50.2	57.0	57.5	56.8	63.0	13.4
2001	50.8	54.7	49.4	53.7	55.7	53.0	58.5	14.3
2000	48.5	54.6	46.0	51.6	55.0	50.2	57.3	12.8
1999	48.5	53.2	46.7	51.6	52.8	51.1	57.7	17.0

**LENGTH OF STAY**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>1-3 Nights</b>								
2002	36.0	32.6	37.2	32.4	31.2	32.9	31.1	45.3
2001	37.2	34.8	38.0	35.5	33.2	36.4	35.2	44.8
2000	39.2	35.2	40.8	36.9	33.7	38.2	36.2	48.9
1999	39.2	35.8	40.6	37.1	34.5	38.1	36.0	48.7
<b>4-7 Nights</b>								
2002	9.5	8.5	9.8	8.6	9.9	8.1	4.9	29.7
2001	9.5	8.8	9.8	8.4	9.0	8.2	5.5	27.3
2000	9.6	8.3	10.1	9.2	9.5	9.1	5.6	27.9
1999	9.4	8.9	9.6	8.8	10.3	8.2	5.2	24.1
<b>8+ Nights</b>								
2002	2.5	1.8	2.8	2.0	1.4	2.3	0.9	11.5
2001	2.5	1.8	2.8	2.4	2.2	2.4	0.8	13.5
2000	2.8	1.9	3.2	2.3	1.8	2.5	1.0	10.4
1999	2.9	2.1	3.1	2.5	2.4	2.6	1.1	10.3

**AVERAGE EXPENDITURES**  
(Per Person Per Day)  
Person-Days Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(\$)	(\$)	(\$)
Unweighted 2002 Stay Base	115422	31630	83792
Unweighted 2001 Stay Base	129020	34630	94390
Unweighted 2000 Stay Base	136229	39971	96258
Unweighted 1999 Stay Base	160640	46799	113841
Weighted 2002 Stay Base	521665	128695	392972
Weighted 2001 Stay Base	513613	126956	386654
Weighted 2000 Stay Base	527331	136668	390663
Weighted 1999 Stay Base	515136	134680	380454
 <i>Average (\$ Per Person/Day)</i>			
2002	106.6	142.4	94.8
2001	103.4	140.9	91.0
2000	108.3	140.1	97.2
1999	102.7	134.9	91.3
 <i>Transportation</i>			
2002	26.1	42.8	20.6
2001	26.6	44.5	20.7
2000	29.8	46.5	23.9
1999	27.1	43.4	21.3
 <i>Food</i>			
2002	23.1	26.1	22.2
2001	22.0	24.9	21.0
2000	21.9	24.4	21.0
1999	20.8	23.6	19.8

## AVERAGE EXPENDITURES

(Per Person Per Day)  
Person-Days Based

	U.S. Travel		
	Total	Business	Leisure
	(\$)	(\$)	(\$)
<b>Room</b>			
2002	20.4	41.4	13.5
2001	20.4	42.2	13.2
2000	20.7	40.2	13.9
1999	20.0	39.1	13.2
<b>Shopping</b>			
2002	18.0	15.0	18.9
2001	17.0	14.3	17.9
2000	17.3	13.8	18.5
1999	16.6	13.2	17.8
<b>Entertainment</b>			
2002	13.8	10.8	14.8
2001	12.6	9.3	13.7
2000	13.3	9.3	14.7
1999	13.2	9.7	14.4
<b>Miscellaneous</b>			
2002	5.1	6.3	4.8
2001	4.8	5.7	4.5
2000	5.3	5.9	5.1
1999	5.1	5.9	4.8

**AVERAGE EXPENDITURES**  
**(Excluding Transportation)**  
 (Per Person Per Day)  
 Person-Days Based

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Unweighted 2002 Stay Base	115422	31630	83792	11167	3264	7903	5918	1985
Unweighted 2001 Stay Base	129020	34630	94390	12887	3822	9065	6783	2282
Unweighted 2000 Stay Base	136229	39971	96258	12648	4045	8603	5781	2822
Unweighted 1999 Stay Base	160640	46799	113841	15622	4833	10789	7353	3436
Weighted 2002 Stay Base	521665	128695	392972	55624	15369	40255	28750	11505
Weighted 2001 Stay Base	513613	126956	386654	56262	14991	41271	29720	11551
Weighted 2000 Stay Base	527331	136668	390663	54308	15139	39169	27108	12061
Weighted 1999 Stay Base	515136	134680	380454	50909	13881	37028	25366	11663
<b>Average (\$ Per Person/Day)</b>								
2002	80.4	99.5	74.2	91.1	111.8	83.1	82.9	83.7
2001	76.8	96.4	70.3	81.1	106.2	72.0	70.5	75.9
2000	78.5	93.6	73.3	82.0	103.0	73.9	71.1	80.1
1999	75.6	91.5	70.0	80.9	100.9	73.4	71.6	77.3
<b>Food</b>								
2002	23.1	26.1	22.2	26.9	29.7	25.9	26.3	24.8
2001	22.0	24.9	21.0	23.6	26.3	22.6	22.3	23.3
2000	21.9	24.4	21.0	23.5	26.0	22.5	22.2	23.3
1999	20.8	23.6	19.8	22.8	25.7	21.7	21.7	21.6
<b>Room</b>								
2002	20.4	41.4	13.5	24.0	48.2	14.8	14.1	16.5
2001	20.4	42.2	13.2	23.4	48.0	14.4	14.0	15.6
2000	20.7	40.2	13.9	24.0	48.0	14.7	14.0	16.3
1999	20.0	39.1	13.2	22.8	46.5	14.0	13.2	15.7

**AVERAGE EXPENDITURES**  
 (Per Person Per Day)  
 Person-Days Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
<b>Shopping</b>								
2002	18.0	15.0	18.9	19.4	15.2	21.0	21.3	20.2
2001	17.0	14.3	17.9	16.5	15.5	16.8	16.6	17.4
2000	17.3	13.8	18.5	15.9	12.2	17.3	16.6	18.6
1999	16.6	13.2	17.8	16.4	12.8	17.7	17.5	18.1
<b>Entertainment</b>								
2002	13.8	10.8	14.8	15.3	12.1	16.4	16.3	16.9
2001	12.6	9.3	13.7	12.6	10.2	13.5	13.2	14.3
2000	13.3	9.3	14.7	13.4	10.5	14.5	13.8	16.1
1999	13.2	9.7	14.4	13.7	10.4	15.0	14.4	16.1
<b>Miscellaneous</b>								
2002	5.1	6.3	4.8	5.4	6.6	5.0	4.9	5.3
2001	4.8	5.7	4.5	5.0	6.1	4.7	4.4	5.3
2000	5.3	5.9	5.1	5.2	6.2	4.8	4.5	5.7
1999	5.1	5.9	4.8	5.2	5.5	5.1	4.7	5.8

**MEDIAN EXPENDITURES**  
(Per Person Per Day)  
Person-Days Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(\$)	(\$)	(\$)
Unweighted 2002 Stay Base	115422	31630	83792
Unweighted 2001 Stay Base	129020	34630	94390
Unweighted 2000 Stay Base	136229	39971	96258
Unweighted 1999 Stay Base	160640	46799	113841
Weighted 2002 Stay Base	521665	128695	392972
Weighted 2001 Stay Base	513613	126956	386654
Weighted 2000 Stay Base	527331	136668	390663
Weighted 1999 Stay Base	515136	134680	380454
 <b>Median (\$ Per Person/Day)</b>			
2002	76.0	107.6	67.5
2001	74.2	107.3	66.0
2000	77.8	104.9	70.4
1999	73.2	101.0	64.9
 <b>Transportation</b>			
2002	11.0	15.8	10.1
2001	11.3	16.8	10.3
2000	12.7	16.5	11.8
1999	10.6	14.8	9.8
 <b>Food</b>			
2002	17.4	20.7	16.2
2001	16.5	20.4	15.5
2000	16.4	19.8	15.4
1999	15.6	19.6	14.5

**MEDIAN EXPENDITURES**  
 (Per Person Per Day)  
 Person-Days Based

	<b>U.S. Travel</b>		
	<b>Total</b>	<b>Business</b>	<b>Leisure</b>
	(\$)	(\$)	(\$)
<b>Room</b>			
2002	-	30.7	-
2001	-	32.2	-
2000	-	29.3	-
1999	-	28.2	-
<b>Shopping</b>			
2002	1.7	-	4.5
2001	2.0	-	4.5
2000	3.1	-	5.6
1999	2.6	-	4.8
<b>Entertainment</b>			
2002	-	-	1.2
2001	-	-	0.8
2000	-	-	2.8
1999	-	-	2.6
<b>Miscellaneous</b>			
2002	-	-	-
2001	-	-	-
2000	-	-	-
1999	-	-	-

**PROPORTION OF TOTAL EXPENDITURES**  
(Per Person Per Day)  
Person-Days Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	115422	31630	83792	11167	3264	7903	5918	1985
Unweighted 2001 Stay Base	129020	34630	94390	12887	3822	9065	6783	2282
Unweighted 2000 Stay Base	136229	39971	96258	12648	4045	8603	5781	2822
Unweighted 1999 Stay Base	160640	46799	113841	15622	4833	10789	7353	3436
Weighted 2002 Stay Base	521665	128695	392972	55624	15369	40255	28750	11505
Weighted 2001 Stay Base	513613	126956	386654	56262	14991	41271	29720	11551
Weighted 2000 Stay Base	527331	136668	390663	54308	15139	39169	27108	12061
Weighted 1999 Stay Base	515136	134680	380454	50909	13881	37028	25366	11663
<b>Transportation</b>								
2002	24.5	30.1	21.8	24.8	31.5	20.9	15.7	31.3
2001	25.7	31.6	22.7	25.9	30.7	23.1	18.1	32.9
2000	27.5	33.2	24.6	29.2	34.1	26.2	20.8	35.1
1999	26.4	32.2	23.4	27.7	32.9	24.7	18.4	34.7
<b>Food</b>								
2002	21.7	18.3	23.4	22.2	18.2	24.6	26.7	20.4
2001	21.3	17.7	23.1	21.5	17.1	24.1	25.9	20.6
2000	20.2	17.4	21.6	20.3	16.6	22.5	24.7	18.9
1999	20.2	17.5	21.7	20.4	17.1	22.3	24.7	18.3
<b>Room</b>								
2002	19.2	29.1	14.3	19.8	29.5	14.1	14.4	13.5
2001	19.7	30.0	14.5	21.3	31.3	15.4	16.2	13.8
2000	19.1	28.7	14.3	20.7	30.7	14.7	15.6	13.2
1999	19.4	29.0	14.4	20.4	30.9	14.4	15.0	13.3

**PROPORTION OF TOTAL EXPENDITURES**  
(Per Person Per Day)  
Person-Days Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Shopping</b>								
2002	16.9	10.5	20.0	16.0	9.3	20.0	21.7	16.6
2001	16.5	10.1	19.7	15.0	10.1	18.0	19.3	15.4
2000	16.0	9.8	19.0	13.7	7.8	17.2	18.5	15.1
1999	16.2	9.8	19.5	14.6	8.5	18.2	20.0	15.3
<b>Entertainment</b>								
2002	12.9	7.6	15.6	12.6	7.4	15.7	16.6	13.8
2001	12.2	6.6	15.0	11.5	6.7	14.4	15.3	12.7
2000	12.3	6.7	15.1	11.6	6.7	14.5	15.4	13.1
1999	12.8	7.2	15.8	12.3	6.9	15.4	16.4	13.6
<b>Miscellaneous</b>								
2002	4.8	4.4	5.0	4.5	4.1	4.8	5.0	4.3
2001	4.7	4.1	5.0	4.6	4.0	5.0	5.1	4.7
2000	4.9	4.2	5.3	4.5	4.0	4.8	5.0	4.7
1999	4.9	4.3	5.2	4.6	3.7	5.2	5.4	4.9

**AVERAGE EXPENDITURES IN CALIFORNIA'S TOP COUNTIES**  
 (Excluding Transportation Expenditures)  
 (Per Person Per Day)  
 Person-Days Based

	<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	<u>(\$)</u>	<u>(\$)</u>	<u>(\$)</u>	<u>(\$)</u>	<u>(\$)</u>
Unweighted 2002 Stay Base	11167	3264	7903	5918	1985
Unweighted 2001 Stay Base	12887	3822	9065	6783	2282
Unweighted 2000 Stay Base	12648	4045	8603	5781	2822
Unweighted 1999 Stay Base	15622	4833	10789	7353	3436
Weighted 2002 Stay Base	55624	15369	40255	28750	11505
Weighted 2001 Stay Base	56262	14991	41271	29720	11551
Weighted 2000 Stay Base	54308	15139	39169	27108	12061
Weighted 1999 Stay Base	50909	13881	37028	25366	11663
<b><i>Los Angeles</i></b>					
2002	95.2	117.4	82.6	83.9	80.5
2001	82.8	114.1	67.0	61.0	75.5
2000	84.2	101.8	74.3	70.4	78.3
1999	86.0	101.1	77.8	75.1	81.2
<b><i>San Diego</i></b>					
2002	95.7	119.0	85.4	78.5	94.6
2001	97.4	123.6	87.0	88.1	85.4
2000	87.5	119.0	74.7	70.1	81.6
1999	89.1	119.6	76.3	72.0	82.5
<b><i>Orange</i></b>					
2002	99.4	100.1	99.3	102.5	93.5
2001	94.0	129.9	86.1	92.7	70.8
2000	84.6	104.8	79.7	74.0	91.6
1999	87.7	96.5	85.5	87.1	83.3

**AVERAGE EXPENDITURES IN CALIFORNIA'S TOP COUNTIES**  
 (Excluding Transportation Expenditures)  
 (Per Person Per Day)  
 Person-Days Based

	California Travel			CA Leisure	
	Total	Busns	Leisr	Rsdnt	N-Res
	(\$)	(\$)	(\$)	(\$)	(\$)
<b>San Francisco</b>					
2002	130.5	156.6	117.3	110.1	128.3
2001	111.7	142.2	96.6	83.3	114.7
2000	128.4	157.4	111.8	97.1	129.6
1999	132.2	155.0	119.5	116.2	122.9
<b>Sacramento</b>					
2002	81.5	102.0	69.7	75.5	54.0
2001	63.4	91.8	48.2	43.3	61.9
2000	72.1	91.5	60.9	70.4	43.8
1999	70.7	91.6	58.5	61.1	53.0
<b>Riverside</b>					
2002	77.1	99.5	72.0	70.0	78.0
2001	81.2	91.2	79.2	82.3	69.3
2000	79.4	89.1	76.7	78.3	72.9
1999	77.0	86.3	74.4	70.6	83.7
<b>San Bernardino</b>					
2002	66.1	62.7	67.1	67.0	67.3
2001	60.7	72.3	56.2	56.7	53.9
2000	61.4	79.8	56.5	56.6	56.0
1999	65.6	79.5	62.3	66.3	51.7

**AVERAGE EXPENDITURES IN CALIFORNIA'S TOP COUNTIES**  
 (Excluding Transportation Expenditures)  
 (Per Person Per Day)  
 Person-Days Based

	California Travel			CA Leisure	
	Total	Busns	Leisr	Rsdnt	N-Res
	(\$)	(\$)	(\$)	(\$)	(\$)
<b><i>Santa Clara</i></b>					
2002	93.4	127.7	71.2	75.9	62.1
2001	84.4	107.7	68.5	82.4	46.5
2000	84.7	130.5	54.4	51.8	58.0
1999	83.3	121.4	55.4	53.0	60.3
<b><i>Santa Barbara</i></b>					
2002	89.2	89.8	89.0	98.3	53.7
2001	76.3	91.6	71.1	68.0	86.2
2000	76.6	88.1	72.3	73.3	64.8
1999	80.7	85.0	79.1	78.7	82.4
<b><i>Monterey</i></b>					
2002	134.2	175.7	121.7	123.4	116.7
2001	107.5	109.5	106.8	102.6	138.7
2000	125.3	124.6	125.5	129.1	108.5
1999	98.7	125.0	90.5	88.4	103.4
<b><i>San Luis Obispo</i></b>					
2002	105.7	105.3	105.8	106.2	99.1
2001	84.8	131.0	73.5	73.7	69.6
2000	86.7	108.7	81.7	80.1	101.6
1999	89.8	89.5	89.9	90.9	78.0

**AVERAGE EXPENDITURES IN CALIFORNIA'S TOP COUNTIES**  
 (Excluding Transportation Expenditures)  
 (Per Person Per Day)  
 Person-Days Based

	California Travel			CA Leisure	
	Total	Busns	Leisr	Rsdnt	N-Res
	(\$)	(\$)	(\$)	(\$)	(\$)
<b>Alameda</b>					
2002	76.4	91.9	64.0	61.4	70.3
2001	70.7	105.6	45.2	48.2	37.4
2000	71.8	101.4	50.4	54.4	45.3
1999	70.1	95.7	50.5	50.3	51.1
<b>Sonoma</b>					
2002	108.2	118.5	104.8	108.1	90.3
2001	78.6	48.5	88.5	81.1	138.1
2000	80.2	93.1	76.2	75.4	79.5
1999	78.8	83.4	77.5	71.3	110.5
<b>Kern</b>					
2002	79.5	120.4	50.9	56.8	33.6
2001	61.9	74.6	52.7	46.4	74.4
2000	62.9	69.0	58.4	56.9	69.5
1999	54.7	70.9	46.4	44.0	53.8
<b>Fresno</b>					
2002	74.9	78.3	73.0	79.5	37.5
2001	60.1	67.4	56.1	57.8	48.8
2000	57.2	66.3	52.0	46.2	75.8
1999	53.1	76.3	44.7	46.3	38.3

**AVERAGE EXPENDITURES IN CALIFORNIA'S TOP COUNTIES**  
 (Excluding Transportation Expenditures)  
 (Per Person Per Day)  
 Person-Days Based

	California Travel			CA Leisure	
	Total	Busns	Leisr	Rsdnt	N-Res
	(\$)	(\$)	(\$)	(\$)	(\$)
<b><i>El Dorado</i></b>					
2002	112.5	149.4	109.3	114.8	60.2
2001	83.7	107.7	81.2	79.6	94.1
2000	91.3	87.9	91.7	93.9	79.9
1999	79.3	78.8	79.3	74.9	105.6
<b><i>Napa</i></b>					
2002	107.3	77.6	111.1	107.9	129.0
2001	103.3	118.4	97.4	86.3	169.7
2000	127.5	136.1	125.0	114.5	189.8
1999	97.9	74.2	103.2	118.2	55.4
<b><i>Solano</i></b>					
2002	95.1	138.3	86.2	94.8	44.4
2001	69.9	79.1	69.4	69.9	63.8
2000	76.4	88.8	74.7	69.6	96.1
1999	59.3	81.3	54.9	59.6	39.7
<b><i>Santa Cruz</i></b>					
2002	66.1	62.2	66.3	69.8	27.7
2001	64.6	104.4	60.0	69.4	15.1
2000	69.2	107.3	64.1	73.9	31.3
1999	57.9	40.0	61.5	68.1	34.3

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Alabama</b>		
2002	61.7	56.4
2001	52.1	58.9
2000	50.9	55.1
1999	48.9	56.7
<b>Alaska</b>		
2002	78.1	66.2
2001	83.9	63.3
2000	73.3	62.1
1999	66.3	52.9
<b>Arizona</b>		
2002	67.3	61.6
2001	65.8	58.9
2000	63.5	56.8
1999	61.4	57.7
<b>Arkansas</b>		
2002	48.3	55.4
2001	63.5	56.2
2000	55.5	53.7
1999	54.0	51.9

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>California</b>		
2002	65.2	45.9
2001	67.6	46.1
2000	61.1	47.7
1999	59.7	44.7
<b>Colorado</b>		
2002	73.9	55.7
2001	64.3	51.5
2000	67.6	54.7
1999	60.4	51.0
<b>Connecticut</b>		
2002	52.9	55.1
2001	59.4	43.1
2000	50.4	47.0
1999	49.5	41.9
<b>Delaware</b>		
2002	64.5	60.3
2001	66.2	56.0
2000	57.2	63.5
1999	57.4	57.9

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>District of Columbia</b>		
2002	75.2	58.4
2001	62.7	36.1
2000	67.6	52.2
1999	65.4	43.1
<b>Florida</b>		
2002	68.3	57.6
2001	71.6	53.5
2000	67.4	53.6
1999	66.1	53.8
<b>Georgia</b>		
2002	60.6	55.0
2001	58.8	49.1
2000	58.9	47.8
1999	59.9	51.9
<b>Hawaii</b>		
2002	86.9	64.9
2001	82.8	53.4
2000	80.5	58.4
1999	77.6	52.2

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Idaho</b>		
2002	61.1	59.2
2001	58.2	55.5
2000	51.7	55.9
1999	52.0	44.7
<b>Illinois</b>		
2002	64.7	52.9
2001	57.6	50.0
2000	60.4	48.0
1999	58.6	46.8
<b>Indiana</b>		
2002	48.7	56.2
2001	54.7	56.8
2000	52.4	50.0
1999	58.3	51.7
<b>Iowa</b>		
2002	61.8	64.1
2001	52.6	57.0
2000	54.7	58.6
1999	48.8	49.3

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Kansas</b>		
2002	47.5	46.7
2001	61.6	59.6
2000	53.9	52.7
1999	48.9	50.9
<b>Kentucky</b>		
2002	56.4	47.3
2001	52.7	61.0
2000	56.5	49.3
1999	53.0	53.4
<b>Louisiana</b>		
2002	66.2	62.0
2001	55.7	46.9
2000	56.0	48.6
1999	52.7	42.7
<b>Maine</b>		
2002	76.1	61.4
2001	73.3	62.0
2000	65.8	56.8
1999	65.4	58.7

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Maryland</b>		
2002	61.9	49.3
2001	62.7	46.3
2000	58.8	48.2
1999	57.2	46.3
<b>Massachusetts</b>		
2002	67.0	56.4
2001	60.7	47.7
2000	59.3	40.3
1999	62.3	46.7
<b>Michigan</b>		
2002	53.3	51.0
2001	52.2	53.2
2000	51.0	47.0
1999	44.0	45.7
<b>Minnesota</b>		
2002	70.4	62.8
2001	60.5	56.1
2000	65.0	58.9
1999	60.1	57.8

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Mississippi</b>		
2002	59.5	57.1
2001	55.0	52.0
2000	49.7	51.4
1999	45.0	45.7
<b>Missouri</b>		
2002	64.2	59.8
2001	65.4	58.4
2000	57.3	54.4
1999	61.9	56.6
<b>Montana</b>		
2002	69.0	58.6
2001	63.3	65.2
2000	64.1	63.3
1999	49.4	47.7
<b>Nebraska</b>		
2002	59.1	65.9
2001	61.9	69.3
2000	58.6	57.2
1999	45.8	51.7

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Nevada</b>		
2002	70.4	65.0
2001	71.8	64.8
2000	69.9	61.7
1999	67.4	64.9
<b>New Hampshire</b>		
2002	67.7	66.9
2001	68.4	53.6
2000	55.7	75.9
1999	60.9	69.5
<b>New Jersey</b>		
2002	59.6	57.2
2001	56.2	53.0
2000	51.0	47.8
1999	49.2	46.7
<b>New Mexico</b>		
2002	63.0	57.7
2001	67.5	60.1
2000	48.6	45.7
1999	59.8	54.5

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>New York</b>		
2002	65.5	54.3
2001	58.6	46.9
2000	53.9	39.2
1999	57.3	43.5
<b>North Carolina</b>		
2002	64.8	61.3
2001	64.1	57.8
2000	57.2	54.8
1999	60.9	54.1
<b>North Dakota</b>		
2002	65.9	77.1
2001	43.1	56.8
2000	39.9	46.1
1999	46.9	47.0
<b>Ohio</b>		
2002	52.9	52.3
2001	55.1	52.2
2000	53.0	48.6
1999	52.3	50.6

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Oklahoma</b>		
2002	51.1	56.9
2001	52.1	46.5
2000	47.5	50.4
1999	49.6	53.7
<b>Oregon</b>		
2002	65.2	56.5
2001	66.5	49.5
2000	57.3	56.4
1999	62.7	56.1
<b>Pennsylvania</b>		
2002	62.2	60.7
2001	57.6	52.7
2000	57.2	56.3
1999	54.1	54.8
<b>Rhode Island</b>		
2002	72.2	63.5
2001	69.9	49.7
2000	73.9	64.0
1999	71.7	38.0

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>South Carolina</b>		
2002	73.8	61.4
2001	70.5	52.4
2000	63.4	53.6
1999	64.6	54.2
<b>South Dakota</b>		
2002	74.5	64.4
2001	63.7	57.0
2000	61.7	61.6
1999	54.9	49.9
<b>Tennessee</b>		
2002	70.5	60.0
2001	63.2	56.6
2000	67.4	56.6
1999	63.4	56.1
<b>Texas</b>		
2002	59.8	55.0
2001	61.0	52.0
2000	54.4	53.2
1999	58.7	54.4

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>Utah</b>		
2002	60.6	50.6
2001	68.9	56.1
2000	61.4	57.0
1999	63.0	52.3
<b>Vermont</b>		
2002	61.5	49.2
2001	71.3	56.3
2000	66.8	55.6
1999	59.2	54.9
<b>Virginia</b>		
2002	65.5	56.7
2001	65.0	56.0
2000	61.7	51.0
1999	57.2	50.7
<b>Washington</b>		
2002	65.9	65.2
2001	69.0	53.3
2000	56.5	49.0
1999	60.1	49.0

**ACCEPTABILITY RATING OF NON-RESIDENT LEISURE TRAVELERS**  
Person-Trips Based

	<u>%8-10 High Satisfaction</u>	<u>%8-10 High Value</u>
	(%)	(%)
<b>West Virginia</b>		
2002	51.2	57.5
2001	58.6	60.4
2000	47.3	52.0
1999	48.3	51.1
<b>Wisconsin</b>		
2002	61.3	59.0
2001	56.7	59.4
2000	59.4	53.6
1999	62.2	58.4
<b>Wyoming</b>		
2002	56.7	54.5
2001	65.7	67.9
2000	59.2	51.7
1999	53.9	51.3

**MAIN TRANSPORTATION**  
Person-Trips Based

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	121118	32915	88203	11536	3388	8148	5972	2176
Unweighted 2001 Stay Base	137469	36264	101205	13634	4018	9616	7086	2530
Unweighted 2000 Stay Base	137919	40229	97690	12826	4060	8766	5863	2903
Unweighted 1999 Stay Base	162608	47179	115429	15770	4870	10900	7493	3407
Weighted 2002 Stay Base	255589	68185	187404	29211	8132	21079	18383	2696
Weighted 2001 Stay Base	254772	68279	186494	29265	8073	21191	18580	2611
Weighted 2000 Stay Base	247509	71520	175990	26827	7577	19250	16343	2908
Weighted 1999 Stay Base	242115	68365	173749	25106	6837	18269	15494	2775
<b>Air Travel</b>								
2002	8.8	14.7	6.7	10.5	18.4	7.4	2.1	43.3
2001	9.5	16.0	7.2	11.7	19.9	8.6	3.0	49.0
2000	10.2	16.1	7.8	13.2	21.9	9.7	2.8	48.7
1999	10.2	16.4	7.8	13.3	22.9	9.7	2.9	47.7
<b><u>Auto Travel (Net)</u></b>								
2002	83.2	75.3	86.1	82.3	75.2	85.0	90.2	50.1
2001	82.5	75.3	85.1	78.7	71.8	81.4	86.5	45.1
2000	81.4	73.9	84.5	79.1	70.1	82.6	89.5	44.2
1999	81.4	74.1	84.2	78.0	67.9	81.8	88.2	46.1
<b>Car</b>								
2002	70.4	63.6	72.9	74.1	68.2	76.4	81.6	41.1
2001	69.5	63.7	71.6	69.3	63.4	71.5	76.3	37.8
2000	66.3	60.4	68.7	66.9	60.3	69.5	75.7	34.4
1999	65.8	58.7	68.6	66.0	57.4	69.2	75.0	37.0
<b>Van/Small Truck</b>								
2002	12.8	11.6	13.2	8.2	7.1	8.6	8.6	9.0
2001	13.0	11.6	13.5	9.4	8.3	9.9	10.2	7.3
2000	15.2	13.5	15.8	12.2	9.7	13.2	13.8	9.8
1999	15.6	15.4	15.6	12.0	10.4	12.6	13.2	9.1

**MAIN TRANSPORTATION**  
Person-Trips Based

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b><u>Other Transportation (Net)</u></b>								
2002	7.9	10.0	7.2	7.2	6.3	7.6	7.7	6.6
2001	8.0	8.8	7.7	9.5	8.4	10.0	10.5	5.9
2000	8.4	10.0	7.7	7.8	8.1	7.7	7.8	7.1
1999	8.4	9.5	8.0	8.7	9.2	8.5	8.9	6.2
<b><u>Camper/RV</u></b>								
2002	1.3	0.6	1.6	1.4	0.8	1.6	1.5	2.2
2001	1.3	0.7	1.5	2.1	2.5	2.0	2.1	1.2
2000	1.4	0.7	1.7	1.5	0.4	2.0	1.9	2.5
1999	1.3	0.7	1.5	1.7	0.9	2.0	1.9	2.0
<b><u>Bus/Train</u></b>								
2002	2.4	2.6	2.4	2.1	1.9	2.2	2.1	2.2
2001	2.6	2.7	2.5	2.6	1.7	2.9	3.1	1.1
2000	2.8	2.9	2.8	2.0	1.6	2.2	2.4	1.0
1999	2.8	2.7	2.9	2.9	2.7	2.9	3.1	1.9
<b><u>Miscellaneous</u></b>								
2002	4.2	6.8	3.2	3.8	3.6	3.9	4.1	2.2
2001	4.1	5.4	3.7	4.8	4.2	5.1	5.3	3.6
2000	4.1	6.5	3.2	4.2	6.0	3.5	3.5	3.6
1999	4.3	6.1	3.6	4.2	5.7	3.6	3.8	2.3

## ONE-WAY DISTANCE TRAVELED

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127547	34624	92923	12262	3560	8702	6455	2247
Unweighted 2001 Stay Base	143197	37858	105339	14305	4186	10119	7514	2605
Unweighted 2000 Stay Base	151511	43737	107774	14051	4434	9617	6382	3235
Unweighted 1999 Stay Base	178869	51519	127350	17326	5326	12000	8135	3865
Weighted 2002 Stay Base	266307	71755	194552	30569	8472	22097	19316	2781
Weighted 2001 Stay Base	258339	69277	189062	29724	8163	21561	18872	2689
Weighted 2000 Stay Base	257833	74027	183807	27884	7846	20037	16859	3179
Weighted 1999 Stay Base	252077	70915	181162	26049	7087	18962	15914	3048
<b>Average (miles)</b>								
2002	304	310	302	322	403	291	167	1153
2001	311	313	310	324	390	299	173	1189
2000	332	321	336	354	400	336	171	1213
1999	330	327	331	372	437	347	172	1261
<b>Median (miles)</b>								
2002	148	148	148	162	174	156	136	897
2001	156	159	155	174	174	172	150	956
2000	165	159	168	174	177	174	150	975
1999	161	158	162	174	175	174	143	1082
<b>100 miles or Less</b>								
2002	32.9	32.8	32.9	27.0	26.0	27.4	31.2	0.7
2001	30.5	29.4	31.0	25.1	24.3	25.4	29.1	0.1
2000	28.3	29.4	27.9	24.0	25.5	23.5	27.9	0.1
1999	29.4	29.7	29.3	24.2	26.0	23.5	27.9	0.3
<b>101-150 miles</b>								
2002	17.8	17.9	17.8	19.9	18.6	20.4	23.2	0.6
2001	17.9	18.6	17.6	19.5	18.7	19.8	22.6	*
2000	18.1	18.5	18.0	18.5	16.4	19.3	22.8	0.7
1999	18.1	18.5	17.9	20.2	17.8	21.1	25.1	0.1

**ONE-WAY DISTANCE TRAVELED**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>151-250 miles</b>								
2002	19.0	19.7	18.8	23.8	22.4	24.3	26.6	7.8
2001	20.0	20.8	19.7	25.5	23.0	26.5	29.2	7.3
2000	20.1	21.1	19.7	26.5	24.1	27.4	31.3	6.8
1999	19.5	19.8	19.3	23.0	19.9	24.2	28.0	4.4
<b>251-500 miles</b>								
2002	14.7	13.9	15.0	16.5	16.2	16.6	16.1	19.5
2001	15.7	15.6	15.8	16.8	17.3	16.6	16.1	20.3
2000	16.0	14.5	16.6	17.0	17.9	16.6	15.9	20.1
1999	15.6	14.9	15.9	17.2	17.5	17.0	16.3	21.0
<b>501-750 miles</b>								
2002	5.3	5.0	5.4	3.8	3.4	4.0	2.7	12.9
2001	5.7	5.8	5.7	4.5	4.2	4.5	3.0	15.4
2000	5.9	5.4	6.0	3.5	2.8	3.8	2.1	12.7
1999	6.0	5.9	6.0	4.0	3.6	4.1	2.7	11.9
<b>751-1000 miles</b>								
2002	3.3	3.4	3.2	1.7	1.8	1.6	*	12.6
2001	3.1	2.9	3.2	1.2	1.1	1.2	0.1	8.9
2000	3.7	3.7	3.7	1.7	1.8	1.7	*	10.6
1999	3.6	3.6	3.6	1.8	1.7	1.8	0.1	10.7
<b>Over 1000 miles</b>								
2002	7.0	7.3	6.8	7.4	11.5	5.8	-	45.9
2001	7.0	6.9	7.0	7.5	11.3	6.0	-	48.0
2000	7.8	7.4	8.0	8.8	11.5	7.8	-	49.0
1999	7.9	7.7	7.9	9.7	13.6	8.3	-	51.6

**TRAVEL AGENT USED FOR TRANSPORTATION**  
Person-Trips Based

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	-	-	-	-	-	-	-	-
Unweighted 2001 Stay Base	15443	4152	11291	1619	470	1149	835	314
Unweighted 2000 Stay Base	59908	16982	42926	5696	1798	3898	2556	1342
Unweighted 1999 Stay Base	71245	20082	51163	6915	2112	4803	3252	1551
Weighted 2002 Stay Base	-	-	-	-	-	-	-	-
Weighted 2001 Stay Base	20668	4910	15758	2431	534	1898	1577	321
Weighted 2000 Stay Base	93434	23598	69836	10234	2511	7723	6301	1422
Weighted 1999 Stay Base	90629	23055	67574	9454	2397	7057	5774	1283
<b>Yes</b>								
2002	-	-	-	-	-	-	-	-
2001	3.7	5.9	3.0	3.9	8.0	2.7	0.7	12.6
2000	8.5	16.6	5.8	9.7	21.5	5.8	2.9	18.7
1999	9.1	17.0	6.4	10.4	21.2	6.7	3.4	21.4
<b>No</b>								
2002	-	-	-	-	-	-	-	-
2001	96.3	94.1	97.0	96.1	92.0	97.3	99.3	87.4
2000	91.5	83.4	94.2	90.3	78.5	94.2	97.1	81.3
1999	90.9	83.0	93.6	89.6	78.8	93.3	96.6	78.6

**TRAVEL AGENT USED FOR ACCOMMODATIONS**  
Person-Trips Based

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	70195	20951	49244	6497	2160	4337	2802	1535
Unweighted 2001 Stay Base	79168	23459	55709	7599	2505	5094	3404	1690
Unweighted 2000 Stay Base	90629	28709	61920	8282	2987	5295	3251	2044
Unweighted 1999 Stay Base	106599	34139	72460	10305	3626	6679	4215	2464
Weighted 2002 Stay Base	99799	26425	73374	10410	3096	7313	5540	1773
Weighted 2001 Stay Base	98267	27406	70861	10512	3044	7469	5871	1598
Weighted 2000 Stay Base	99364	28421	70943	9904	2999	6905	5054	1851
Weighted 1999 Stay Base	95271	27767	67504	9471	2820	6651	4877	1774
<b>Yes</b>								
2002	3.4	4.3	3.1	3.8	3.9	3.7	3.2	5.4
2001	4.0	5.0	3.5	4.1	4.9	3.8	2.8	7.5
2000	4.7	6.4	4.0	4.7	7.3	3.6	2.7	6.0
1999	5.3	7.1	4.5	6.0	9.2	4.6	3.2	8.3
<b>No</b>								
2002	96.6	95.7	96.9	96.2	96.1	96.3	96.8	94.6
2001	96.0	95.0	96.5	95.9	95.1	96.2	97.2	92.5
2000	95.3	93.6	96.0	95.3	92.7	96.4	97.3	94.0
1999	94.7	92.9	95.5	94.0	90.8	95.4	96.8	91.7

## SITE LOCATION OF ACCOMMODATIONS

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	37616	11163	26453	3580	1164	2416	1529	887
Unweighted 2001 Stay Base	43252	12888	30364	4261	1427	2834	1882	952
Unweighted 2000 Stay Base	51461	14817	36644	4733	1556	3177	1952	1225
Unweighted 1999 Stay Base	60260	17237	43023	5731	1838	3893	2456	1437
Weighted 2002 Stay Base	54637	14299	40338	5660	1583	4077	3060	1017
Weighted 2001 Stay Base	54609	15232	39377	5842	1757	4085	3112	973
Weighted 2000 Stay Base	58925	14994	43932	6026	1535	4491	3279	1212
Weighted 1999 Stay Base	56168	14339	41829	5611	1508	4103	3012	1091
<b>Total Urban (Net)</b>								
2002	45.5	59.8	40.5	52.7	67.0	47.1	43.6	57.9
2001	46.9	60.0	41.8	53.6	66.6	48.0	44.1	60.4
2000	45.4	60.4	40.4	55.7	70.3	50.7	47.6	59.0
1999	45.1	59.2	40.3	50.6	63.6	45.8	41.9	56.7
<b>Total Rural (Net)</b>								
2002	41.2	31.6	44.7	34.9	23.4	39.4	44.2	25.0
2001	41.0	31.7	44.6	33.8	24.9	37.6	41.0	26.7
2000	41.5	31.3	45.0	33.0	20.3	37.3	40.0	30.0
1999	41.7	32.0	45.0	36.8	26.6	40.5	43.7	31.7
<b>Total Other (Net)</b>								
2002	13.2	8.6	14.9	12.4	9.6	13.4	12.2	17.1
2001	12.1	8.4	13.6	12.7	8.5	14.4	14.9	12.9
2000	13.1	8.4	14.7	11.4	9.4	12.0	12.4	11.1
1999	13.2	8.8	14.7	12.6	9.8	13.7	14.4	11.6

## SITE LOCATION OF ACCOMMODATIONS

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b><u>Total Urban (Net)</u></b>								
2002	45.5	59.8	40.5	52.7	67.0	47.1	43.6	57.9
2001	46.9	60.0	41.8	53.6	66.6	48.0	44.1	60.4
2000	45.4	60.4	40.4	55.7	70.3	50.7	47.6	59.0
1999	45.1	59.2	40.3	50.6	63.6	45.8	41.9	56.7
<b>Downtown</b>								
2002	20.4	31.4	16.5	24.8	34.1	21.1	20.0	24.6
2001	19.6	29.8	15.7	23.2	35.5	17.9	16.4	22.7
2000	18.5	29.3	14.8	22.4	34.6	18.2	17.4	20.5
1999	18.2	29.0	14.5	20.4	32.0	16.1	14.6	20.3
<b>Suburban</b>								
2002	22.2	22.5	22.1	24.1	25.4	23.5	21.9	28.4
2001	24.2	23.7	24.4	26.7	22.1	28.7	27.0	34.3
2000	24.2	24.7	24.0	30.0	28.5	30.5	28.4	36.4
1999	24.3	24.4	24.3	26.7	22.8	28.2	25.9	34.5
<b>Airport</b>								
2002	2.9	5.9	1.9	3.9	7.5	2.5	1.7	4.9
2001	3.0	6.4	1.8	3.7	9.0	1.4	0.7	3.5
2000	2.8	6.3	1.6	3.3	7.1	2.0	1.9	2.0
1999	2.6	5.8	1.5	3.5	8.8	1.5	1.4	1.9

## SITE LOCATION OF ACCOMMODATIONS

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b><u>Total Rural (Net)</u></b>								
2002	41.2	31.6	44.7	34.9	23.4	39.4	44.2	25.0
2001	41.0	31.7	44.6	33.8	24.9	37.6	41.0	26.7
2000	41.5	31.3	45.0	33.0	20.3	37.3	40.0	30.0
1999	41.7	32.0	45.0	36.8	26.6	40.5	43.7	31.7
<b>Highway</b>								
2002	11.2	12.7	10.7	6.2	7.0	5.9	5.6	6.6
2001	11.7	13.8	10.9	7.4	9.3	6.7	6.3	7.6
2000	10.9	13.1	10.2	7.6	7.9	7.5	7.5	7.6
1999	10.7	13.1	9.8	6.9	9.7	5.8	5.1	7.8
<b>Small Town</b>								
2002	27.9	17.5	31.5	25.8	14.3	30.3	34.6	17.3
2001	26.8	16.3	30.9	22.9	14.6	26.5	29.4	17.4
2000	28.2	17.1	31.9	21.4	10.8	24.9	27.5	18.0
1999	28.7	17.5	32.6	26.7	15.9	30.7	34.0	21.7
<b>Government Park</b>								
2002	2.1	1.4	2.4	3.0	2.2	3.2	4.0	1.1
2001	2.5	1.6	2.8	3.4	1.0	4.4	5.2	1.7
2000	2.4	1.0	2.9	4.0	1.5	4.8	5.0	4.3
1999	2.3	1.4	2.6	3.2	0.9	4.0	4.6	2.2

**ACCOMMODATION TYPE**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	89647	24113	65534	8310	2500	5810	3686	2124
Unweighted 2001 Stay Base	102817	26899	75918	9967	2938	7029	4579	2450
Unweighted 2000 Stay Base	119755	33461	86294	10996	3460	7536	4486	3050
Unweighted 1999 Stay Base	143151	40277	102874	13604	4240	9364	5772	3592
Weighted 2002 Stay Base	127922	30807	97114	13158	3602	9556	7137	2419
Weighted 2001 Stay Base	127122	31441	95681	13758	3618	10140	7829	2311
Weighted 2000 Stay Base	132902	33584	99318	13505	3530	9976	7205	2771
Weighted 1999 Stay Base	129731	33196	96535	12605	3342	9263	6732	2531
<b><u>Paid Accommodations (Net)</u></b>								
2002	62.7	82.8	56.3	64.4	80.6	58.3	59.2	55.6
2001	61.6	83.0	54.5	59.9	80.5	52.5	53.6	48.6
2000	63.5	83.1	56.8	61.4	81.2	54.4	56.5	49.1
1999	62.9	82.2	56.3	62.7	82.0	55.7	56.7	53.0
<b><u>Paid Hotel/Motel</u></b>								
2002	52.8	77.4	45.0	52.4	72.0	45.0	43.4	49.6
2001	52.7	77.7	44.4	49.8	74.4	41.0	40.6	42.3
2000	53.4	77.4	45.2	50.3	76.0	41.2	40.8	42.3
1999	52.5	76.4	44.4	50.3	74.8	41.5	40.0	45.3
<b><u>Paid Non-Hotel/Motel</u></b>								
2002	9.9	5.4	11.3	12.0	8.6	13.3	15.8	6.0
2001	8.9	5.3	10.1	10.1	6.2	11.5	13.0	6.3
2000	10.1	5.7	11.6	11.2	5.2	13.3	15.7	6.8
1999	10.4	5.9	11.9	12.4	7.2	14.3	16.7	7.7

**ACCOMMODATION TYPE**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Non-Paid Accommodations</b>								
2002	34.5	12.2	41.6	32.8	13.5	40.1	39.2	42.9
2001	35.9	12.1	43.7	36.9	12.8	45.5	44.3	49.5
2000	34.3	12.9	41.5	36.2	14.8	43.8	41.8	48.8
1999	34.6	13.6	41.9	35.0	13.9	42.6	41.5	45.4
<b>Other Overnight</b>								
2002	2.8	5.1	2.0	2.8	5.9	1.6	1.6	1.5
2001	2.5	4.9	1.8	3.2	6.7	2.0	2.1	1.9
2000	2.3	3.9	1.7	2.4	4.0	1.8	1.7	2.1
1999	2.5	4.1	1.9	2.3	4.1	1.7	1.7	1.6

**ACCOMMODATION TYPE - PAID HOTEL/MOTEL**  
 Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>High-End</b>								
2002	15.9	29.6	11.6	22.9	38.6	17.0	16.9	17.4
2001	15.6	29.4	11.1	21.2	37.1	15.5	15.5	15.7
2000	15.2	28.1	10.8	19.1	36.7	12.8	12.3	14.2
1999	14.3	26.7	10.1	19.1	35.5	13.2	12.9	14.2
<b>Mid-Level</b>								
2002	17.8	26.3	15.1	15.6	19.7	14.1	13.6	15.7
2001	18.6	27.3	15.7	15.7	21.8	13.5	13.3	14.1
2000	18.4	26.3	15.7	16.9	23.3	14.6	15.1	13.1
1999	18.7	26.7	16.0	17.2	23.4	15.0	14.9	15.4
<b>Economy</b>								
2002	17.4	18.1	17.1	12.2	10.4	12.8	11.9	15.7
2001	16.9	18.2	16.5	11.5	13.4	10.8	10.9	10.6
2000	18.3	19.9	17.7	13.1	12.7	13.2	12.8	14.2
1999	17.8	19.6	17.2	12.6	13.2	12.3	11.4	14.9
<b>Other Hotel/Motel</b>								
2002	1.7	3.4	1.1	1.7	3.2	1.1	1.1	0.9
2001	1.6	2.8	1.2	1.4	2.0	1.2	1.0	1.9
2000	1.5	3.1	1.0	1.3	3.2	0.6	0.6	0.8
1999	1.7	3.4	1.1	1.4	2.8	0.9	0.9	0.8

**ACCOMMODATION TYPE - PAID NON-HOTEL/MOTEL**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Apartment/Condo/Home</b>								
2002	1.9	0.9	2.3	1.5	0.9	1.8	2.2	0.5
2001	1.5	0.7	1.8	1.1	0.8	1.2	1.3	0.7
2000	1.8	0.8	2.1	1.2	0.3	1.5	1.8	0.7
1999	0.9	0.6	1.0	1.0	0.5	1.2	1.3	0.8
<b>Bed &amp; Breakfast</b>								
2002	0.7	0.4	0.8	1.1	0.4	1.4	1.6	0.7
2001	0.8	0.5	1.0	1.2	0.5	1.4	1.6	0.7
2000	1.0	0.6	1.1	1.6	0.6	1.9	2.3	0.8
1999	1.0	0.6	1.1	1.6	0.8	1.9	2.0	1.4
<b>Ship</b>								
2002	0.5	0.1	0.6	0.5	0.1	0.7	0.7	0.7
2001	0.3	0.1	0.4	0.5	0.2	0.6	0.5	1.1
2000	0.4	0.1	0.4	0.3	0.1	0.4	0.4	0.3
1999	0.3	0.1	0.4	0.3	0.2	0.3	0.2	0.7
<b>Timeshare</b>								
2002	0.9	0.3	1.1	1.1	0.6	1.3	1.4	1.3
2001	0.8	0.2	1.0	0.8	0.2	1.0	1.1	0.9
2000	0.9	0.3	1.2	0.9	0.3	1.1	1.2	0.9
1999	1.3	0.4	1.6	1.1	0.3	1.4	1.5	1.0
<b>Other Paid Non-Hotel/Motel</b>								
2002	5.9	3.7	6.6	7.7	6.6	8.1	9.9	2.8
2001	5.4	3.8	5.9	6.5	4.5	7.3	8.5	3.0
2000	6.1	3.9	6.8	7.2	4.0	8.3	10.0	4.1
1999	6.8	4.1	7.7	8.4	5.4	9.5	11.7	3.8

**ACCOMMODATION TYPE - NON-PAID ACCOMMODATIONS**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Apartment/Condo/Home</b>								
2002	28.3	9.4	34.3	27.3	10.6	33.6	32.4	37.4
2001	28.8	8.5	35.5	30.3	9.4	37.8	37.0	40.8
2000	26.8	9.3	32.7	29.3	12.0	35.4	34.5	37.8
1999	24.0	8.4	29.3	25.5	8.8	31.5	31.2	32.2
<b>Timeshare</b>								
2002	0.2	*	0.3	0.4	0.1	0.5	0.6	0.2
2001	0.3	*	0.4	0.2	0.1	0.3	0.4	0.2
2000	0.2	*	0.2	0.3	0.1	0.3	0.3	0.4
1999	0.3	0.1	0.4	0.2	0.1	0.3	0.3	0.2
<b>Other Non-Paid Accommodations</b>								
2002	4.5	2.7	5.1	4.2	2.8	4.8	5.1	3.6
2001	4.6	3.5	5.0	4.4	3.4	4.7	4.9	4.1
2000	3.7	2.5	4.2	3.2	1.8	3.8	3.5	4.6
1999	3.0	2.4	3.2	3.5	3.1	3.6	3.8	3.0
<b>Unspecified Non-Paid Accommodations</b>								
2002	1.4	*	1.9	0.9	-	1.2	1.1	1.7
2001	2.1	*	2.8	1.9	-	2.6	2.1	4.4
2000	3.5	1.1	4.4	3.4	0.9	4.3	3.6	6.0
1999	7.3	2.7	8.9	5.8	1.9	7.2	6.2	10.0

**METHOD OF PAYMENT FOR ROOM**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	71080	21416	49664	6575	2202	4373	2841	1532
Unweighted 2001 Stay Base	79643	23888	55755	7590	2537	5053	3402	1651
Unweighted 2000 Stay Base	84789	28850	55939	7623	2921	4702	2942	1760
Unweighted 1999 Stay Base	99779	34129	65650	9460	3563	5897	3754	2143
Weighted 2002 Stay Base	100718	26997	73721	10524	3159	7365	5591	1775
Weighted 2001 Stay Base	98605	27782	70823	10504	3074	7430	5868	1562
Weighted 2000 Stay Base	88338	28165	60174	8748	2909	5840	4318	1521
Weighted 1999 Stay Base	84685	27283	57402	8263	2713	5549	4039	1510
<b>Cash/Check</b>								
2002	21.4	14.1	24.1	18.5	14.1	20.4	22.6	13.5
2001	21.5	14.5	24.3	17.8	10.4	20.9	22.8	13.7
2000	27.4	16.5	32.6	25.0	14.4	30.3	33.2	22.0
1999	30.2	18.0	36.0	27.4	15.0	33.4	36.5	25.2
<b>Credit Card</b>								
2002	53.6	62.5	50.4	56.9	62.1	54.7	52.5	61.5
2001	53.8	62.5	50.3	55.8	63.4	52.7	50.7	60.3
2000	65.9	67.0	65.3	67.9	69.9	66.9	64.1	74.9
1999	64.0	65.8	63.2	67.0	69.7	65.6	62.6	73.8
<b>Company Direct Bill</b>								
2002	3.6	12.9	0.2	3.5	11.4	0.2	0.1	0.4
2001	3.9	13.4	0.2	4.6	15.3	0.2	0.1	0.6
2000	5.7	16.3	0.8	5.9	15.7	1.0	0.7	1.9
1999	5.8	16.3	0.8	5.7	15.4	0.9	0.9	1.0

**METHOD OF PAYMENT FOR ROOM**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Points/Miles</b>								
2002	0.6	0.2	0.7	0.6	0.3	0.8	0.7	1.1
2001	0.3	0.1	0.4	0.3	0.3	0.3	0.1	0.7
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-
<b>Other/Free</b>								
2002	20.8	10.4	24.6	20.5	12.2	24.0	24.2	23.6
2001	20.5	9.4	24.8	21.4	10.6	25.9	26.2	24.7
2000-Not Applicable	-	-	-	-	-	-	-	-
1999-Not Applicable	-	-	-	-	-	-	-	-

**CREDIT CARD USED FOR ROOM**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	71080	21416	49664	6575	2202	4373	2841	1532
Unweighted 2001 Stay Base	79643	23888	55755	7590	2537	5053	3402	1651
Unweighted 2000 Stay Base	84789	28850	55939	7623	2921	4702	2942	1760
Unweighted 1999 Stay Base	99779	34129	65650	9460	3563	5897	3754	2143
Weighted 2002 Stay Base	100718	26997	73721	10524	3159	7365	5591	1775
Weighted 2001 Stay Base	98605	27782	70823	10504	3074	7430	5868	1562
Weighted 2000 Stay Base	88338	28165	60174	8748	2909	5840	4318	1521
Weighted 1999 Stay Base	84685	27283	57402	8263	2713	5549	4039	1510
<b><u>Credit Card (Net)</u></b>								
2002	53.6	62.5	50.4	56.9	62.1	54.7	52.5	61.5
2001	53.8	62.5	50.3	55.8	63.4	52.7	50.7	60.3
2000	65.9	67.0	65.3	67.9	69.9	66.9	64.1	74.9
1999	64.0	65.8	63.2	67.0	69.7	65.6	62.6	73.8
<b>American Express</b>								
2002	8.0	16.1	5.0	9.7	17.0	6.6	5.6	9.9
2001	8.0	16.2	4.9	9.6	16.6	6.7	6.0	9.3
2000	9.6	17.8	5.8	11.7	20.3	7.5	6.9	9.2
1999	9.2	17.3	5.4	10.0	17.7	6.2	6.0	6.7
<b>VISA</b>								
2002	23.3	24.8	22.8	27.2	25.9	27.7	27.8	27.4
2001	23.7	25.5	23.0	25.8	27.1	25.2	24.4	28.3
2000	29.6	27.1	30.8	32.6	30.5	33.7	32.7	36.5
1999	29.2	26.4	30.6	32.7	29.3	34.4	33.2	37.4

**CREDIT CARD USED FOR ROOM**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>MasterCard</b>								
2002	19.5	16.8	20.7	18.6	15.7	20.0	20.1	19.9
2001	18.1	15.3	19.5	18.4	15.9	19.7	19.5	20.3
2000	16.5	13.6	17.9	15.8	12.7	17.4	17.6	16.8
1999	16.5	14.2	17.6	16.0	15.4	16.3	15.9	17.5
<b>Discover Card</b>								
2002	7.7	5.2	8.7	5.8	4.4	6.5	4.9	11.3
2001	8.3	5.2	9.8	6.2	4.1	7.3	6.9	8.8
2000	8.3	5.6	9.6	6.1	3.4	7.4	6.6	9.7
1999	7.4	5.3	8.3	6.3	4.9	6.9	5.8	10.1
<b>Diners Club Card</b>								
2002	0.4	1.1	0.2	0.5	1.0	0.3	0.2	0.6
2001	0.6	1.6	0.2	0.8	1.3	0.6	0.6	0.7
2000	0.7	1.7	0.2	0.7	1.8	0.2	*	0.7
1999	0.6	1.4	0.3	0.7	1.3	0.4	0.4	0.6
<b>Other Credit Card</b>								
2002	0.8	1.1	0.7	0.4	0.7	0.3	0.3	0.3
2001	0.7	0.9	0.6	0.6	0.8	0.5	0.5	0.5
2000	1.4	1.3	1.5	1.2	1.3	1.2	0.7	2.4
1999	1.1	1.1	1.1	1.2	1.0	1.4	1.3	1.5

**AGE OF RESPONDENT**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127893	34715	93178	12287	3567	8720	6455	2265
Unweighted 2001 Stay Base	143396	37888	105508	14312	4186	10126	7514	2612
Unweighted 2000 Stay Base	151636	43769	107867	14051	4434	9617	6382	3235
Unweighted 1999 Stay Base	178982	51549	127433	17326	5326	12000	8135	3865
Weighted 2002 Stay Base	266687	71858	194829	30585	8474	22111	19316	2795
Weighted 2001 Stay Base	258475	69327	189148	29732	8163	21569	18872	2696
Weighted 2000 Stay Base	257849	74037	183813	27884	7846	20037	16859	3179
Weighted 1999 Stay Base	252091	70923	181167	26049	7087	18962	15914	3048
<b>Average (years)</b>								
2002	42.7	43.3	42.5	43.3	45.0	42.7	42.6	43.5
2001	43.0	43.4	42.9	42.5	44.2	41.9	41.5	44.3
2000	43.3	43.7	43.1	42.7	43.7	42.3	42.1	43.7
1999	43.0	43.3	42.9	42.8	42.7	42.9	42.7	44.1
<b>Median (years)</b>								
2002	40.5	41.9	39.9	41.0	44.2	39.6	39.5	40.8
2001	40.6	41.9	40.2	39.9	42.9	38.8	38.2	41.1
2000	40.6	42.0	40.0	39.8	42.2	38.8	38.6	39.8
1999	40.1	41.1	39.7	40.0	40.9	39.5	39.4	40.6
<b>18-24 years</b>								
2002	5.8	4.9	6.1	5.1	4.6	5.3	5.1	6.9
2001	4.6	3.8	4.9	5.9	3.3	6.9	6.8	7.7
2000	5.0	4.0	5.3	5.3	4.2	5.7	5.8	5.1
1999	5.4	4.1	5.9	6.6	5.0	7.2	7.3	6.5

**AGE OF RESPONDENT**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>25-34 years</b>								
2002	30.0	26.4	31.3	28.0	21.9	30.4	30.4	30.3
2001	30.8	28.9	31.5	31.4	24.9	33.9	35.2	24.9
2000	30.1	26.4	31.6	30.9	24.8	33.3	33.5	32.3
1999	30.7	28.7	31.5	29.4	27.6	30.1	30.2	29.8
<b>35-44 years</b>								
2002	24.8	26.1	24.3	25.3	24.6	25.6	26.4	20.0
2001	25.0	24.9	25.0	24.6	28.7	23.1	22.8	25.6
2000	25.1	27.3	24.2	25.9	28.3	25.0	25.4	23.0
1999	25.0	26.5	24.5	25.9	28.7	24.9	25.5	21.8
<b>45-54 years</b>								
2002	19.0	22.7	17.6	19.3	23.8	17.6	17.4	19.1
2001	18.8	22.7	17.4	17.2	21.6	15.6	15.5	15.7
2000	17.8	21.4	16.3	17.5	22.9	15.4	15.4	15.1
1999	17.1	20.4	15.9	17.1	20.6	15.8	15.8	15.8
<b>55+ years</b>								
2002	20.5	19.9	20.8	22.3	25.0	21.2	20.8	23.7
2001	20.8	19.8	21.2	20.8	21.6	20.5	19.7	26.1
2000	22.0	20.9	22.5	20.4	19.8	20.6	19.8	24.4
1999	21.7	20.3	22.3	20.9	18.1	22.0	21.2	26.2

## EDUCATION OF RESPONDENT

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	113080	29768	83312	10514	2918	7596	5570	2026
Unweighted 2001 Stay Base	133816	34798	99018	13229	3818	9411	6964	2447
Unweighted 2000 Stay Base	147893	42425	105468	13731	4328	9403	6248	3155
Unweighted 1999 Stay Base	175333	50173	125160	16938	5180	11758	7961	3797
Weighted 2002 Stay Base	232751	60381	172369	25223	6445	18778	16393	2385
Weighted 2001 Stay Base	238812	62955	175857	27162	7445	19718	17250	2468
Weighted 2000 Stay Base	247253	70527	176727	26595	7423	19172	16127	3045
Weighted 1999 Stay Base	244384	68265	176117	24906	6754	18152	15219	2933
<b>Average (years)</b>								
2002	14.5	14.7	14.4	14.9	15.2	14.8	14.7	14.8
2001	14.8	15.1	14.7	15.0	15.3	14.8	14.8	14.9
2000	14.6	14.9	14.6	15.0	15.3	14.9	14.9	14.8
1999	14.7	14.9	14.6	15.0	15.3	14.9	14.9	14.8
<b>Median (years)</b>								
2002	13.9	14.2	13.8	14.4	14.8	14.2	14.2	14.4
2001	14.3	14.8	14.2	14.4	15.0	14.3	14.2	14.4
2000	14.1	14.6	14.0	14.5	14.9	14.3	14.3	14.2
1999	14.2	14.6	14.0	14.5	15.1	14.3	14.3	14.3
<b>No College</b>								
2002	30.3	26.8	31.5	19.9	14.9	21.6	21.2	24.0
2001	26.6	23.4	27.7	20.9	17.6	22.2	21.9	23.8
2000	30.8	26.9	32.4	20.8	17.7	21.9	21.1	26.6
1999	31.3	27.8	32.7	23.7	18.2	25.8	25.0	29.7

## EDUCATION OF RESPONDENT

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Some College</b>								
2002	27.6	26.6	27.9	32.6	30.8	33.2	33.9	27.8
2001	25.8	22.8	26.9	29.9	25.6	31.5	32.1	27.4
2000	23.6	22.2	24.1	29.9	26.2	31.3	32.2	26.8
1999	22.4	20.6	23.1	25.9	24.3	26.5	27.2	23.2
<b><u>College Graduate (Net)</u></b>								
2002	42.1	46.7	40.5	47.6	54.3	45.3	44.8	48.2
2001	47.6	53.8	45.4	49.2	56.8	46.3	45.9	48.8
2000	45.6	50.9	43.5	49.4	56.1	46.8	46.8	46.6
1999	46.3	51.5	44.2	50.4	57.5	47.7	47.8	47.2
<b>College Graduate</b>								
2002	25.3	26.7	24.8	29.4	31.8	28.6	28.7	27.9
2001	26.1	27.5	25.6	26.0	25.6	26.1	26.1	26.4
2000	23.4	25.5	22.6	24.9	28.4	23.6	23.6	23.5
1999	22.0	23.7	21.4	22.3	24.8	21.4	21.3	22.0
<b>Post College Graduate</b>								
2002	16.9	20.0	15.8	18.1	22.5	16.6	16.1	20.2
2001	21.5	26.2	19.8	23.2	31.2	20.2	19.9	22.4
2000	22.1	25.4	20.8	24.4	27.7	23.2	23.2	23.2
1999	24.2	27.8	22.9	28.1	32.8	26.3	26.5	25.1

## HOUSEHOLD INCOME OF RESPONDENT

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	127554	34600	92954	12254	3553	8701	6454	2247
Unweighted 2001 Stay Base	143342	37878	105464	14305	4186	10119	7514	2605
Unweighted 2000 Stay Base	151631	43765	107866	14051	4434	9617	6382	3235
Unweighted 1999 Stay Base	178974	51546	127428	17326	5326	12000	8135	3865
Weighted 2002 Stay Base	266230	71660	194570	30545	8454	22090	19309	2781
Weighted 2001 Stay Base	258356	69282	189075	29724	8163	21561	18872	2689
Weighted 2000 Stay Base	257835	74028	183808	27884	7846	20037	16859	3179
Weighted 1999 Stay Base	252084	70920	181164	26049	7087	18962	15914	3048
<b>Average (\$000)</b>								
2002	66.0	70.9	64.1	75.5	80.3	73.7	73.8	73.0
2001	63.0	67.7	61.3	69.7	75.0	67.8	67.9	66.8
2000	59.3	63.5	57.6	66.0	71.4	63.9	64.0	63.6
1999	57.4	61.3	55.9	62.0	65.5	60.7	61.4	57.4
<b>Median (\$000)</b>								
2002	59.0	64.5	57.5	73.3	79.0	70.6	71.5	66.0
2001	56.9	61.7	55.4	64.9	71.2	62.3	62.6	60.3
2000	54.2	57.7	53.0	60.7	66.9	58.9	59.2	57.4
1999	52.9	56.2	51.7	57.0	61.5	55.7	56.4	52.1
<b>Under \$50,000</b>								
2002	40.4	36.6	41.8	31.3	27.0	32.9	32.8	33.5
2001	42.6	38.0	44.2	35.8	31.4	37.5	37.3	38.7
2000	44.8	40.7	46.5	37.5	33.2	39.2	39.0	40.2
1999	46.6	42.3	48.2	40.5	36.0	42.2	41.2	47.6
<b>\$50,000 or More</b>								
2002	59.6	63.4	58.2	68.7	73.0	67.1	67.2	66.5
2001	57.4	62.0	55.8	64.2	68.6	62.5	62.7	61.3
2000	55.2	59.3	53.5	62.5	66.8	60.8	61.0	59.8
1999	53.4	57.7	51.8	59.5	64.0	57.8	58.8	52.4

**HOUSEHOLD INCOME OF RESPONDENT**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Under \$25,000</b>								
2002	13.8	12.3	14.3	11.8	11.0	12.1	12.1	12.1
2001	15.3	13.7	15.9	13.3	13.7	13.1	13.1	13.2
2000	16.7	15.8	17.0	12.8	12.4	12.9	13.0	12.5
1999	17.4	16.2	17.9	16.6	16.5	16.7	16.5	17.3
<b>\$25,000-\$49,999</b>								
2002	26.7	24.3	27.5	19.5	16.0	20.8	20.8	21.4
2001	27.3	24.4	28.3	22.5	17.7	24.4	24.2	25.4
2000	28.2	24.9	29.5	24.8	20.8	26.3	26.0	27.7
1999	29.1	26.1	30.3	23.9	19.6	25.6	24.6	30.4
<b>\$50,000-\$74,999</b>								
2002	24.0	22.5	24.5	20.4	19.6	20.6	20.0	25.0
2001	24.1	23.4	24.3	23.7	22.6	24.1	24.1	24.0
2000	27.5	25.9	28.2	27.7	24.5	28.9	28.7	30.1
1999	26.9	25.8	27.3	26.9	27.5	26.7	27.1	24.8
<b>\$75,000 or more</b>								
2002	35.6	40.9	33.7	48.4	53.3	46.5	47.2	41.5
2001	33.4	38.5	31.5	40.5	46.0	38.4	38.5	37.3
2000	27.7	33.4	25.3	34.8	42.3	31.9	32.3	29.8
1999	26.6	31.9	24.5	32.5	36.4	31.1	31.8	27.5

## MARITAL STATUS OF RESPONDENT

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	125621	34048	91573	11977	3485	8492	6292	2200
Unweighted 2001 Stay Base	141701	37444	104257	14049	4119	9930	7362	2568
Unweighted 2000 Stay Base	150443	43340	107103	13927	4379	9548	6338	3210
Unweighted 1999 Stay Base	178079	51263	126816	17229	5301	11928	8084	3844
Weighted 2002 Stay Base	262745	70647	192098	29661	8248	21413	18743	2670
Weighted 2001 Stay Base	256050	68609	187441	29225	8016	21210	18583	2626
Weighted 2000 Stay Base	255870	73299	182571	27660	7748	19911	16754	3158
Weighted 1999 Stay Base	250794	70394	180400	25891	7024	18866	15841	3025
<b>Married</b>								
2002	73.8	73.4	74.0	66.8	62.5	68.4	68.0	71.1
2001	74.3	73.6	74.6	68.9	69.7	68.6	68.2	70.8
2000	71.6	71.2	71.7	66.2	62.5	67.7	67.3	69.6
1999	71.4	70.6	71.7	65.4	67.7	64.5	63.9	67.5
<b>Single (Never married)</b>								
2002	14.0	14.4	13.8	18.6	19.7	18.2	18.2	18.3
2001	14.7	15.3	14.5	18.6	18.0	18.9	19.3	15.4
2000	15.5	15.3	15.6	19.5	21.4	18.8	19.1	17.2
1999	15.8	16.2	15.7	19.9	18.1	20.5	20.8	19.0
<b>Divorced, Widowed, Separated</b>								
2002	12.2	12.2	12.2	14.6	17.8	13.4	13.8	10.5
2001	11.0	11.0	11.0	12.5	12.3	12.6	12.4	13.7
2000	12.9	13.4	12.7	14.3	16.1	13.5	13.6	13.3
1999	12.8	13.2	12.6	14.8	14.1	15.0	15.3	13.5

## OCCUPATION OF RESPONDENT

Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	125676	33909	91767	12095	3492	8603	6394	2209
Unweighted 2001 Stay Base	140920	36991	103929	14068	4094	9974	7399	2575
Unweighted 2000 Stay Base	149376	42889	106487	13845	4361	9484	6301	3183
Unweighted 1999 Stay Base	176475	50511	125964	17054	5205	11849	8026	3823
Weighted 2002 Stay Base	260936	69684	191252	29936	8103	21834	19099	2735
Weighted 2001 Stay Base	251925	66888	185037	29070	7978	21092	18453	2639
Weighted 2000 Stay Base	252353	71845	180508	27208	7571	19637	16546	3091
Weighted 1999 Stay Base	246653	69014	177638	25175	6840	18335	15375	2960
<b><u>Employed (Net)</u></b>								
2002	75.5	85.2	71.9	77.5	84.8	74.8	74.6	75.9
2001	76.4	85.4	73.1	76.3	87.1	72.1	72.2	71.9
2000	74.8	83.2	71.5	73.5	86.5	68.5	68.4	68.8
1999	74.8	83.9	71.2	74.8	85.2	70.9	70.7	71.9
<b>Managerial, Professional</b>								
2002	36.5	44.3	33.7	41.8	48.8	39.1	39.7	35.3
2001	38.3	46.9	35.2	40.9	51.0	37.0	36.6	39.9
2000	35.1	42.1	32.3	37.0	47.5	33.0	32.7	34.8
1999	35.8	44.5	32.5	38.4	48.3	34.7	34.8	34.1
<b>Technical, Sales, Administration Support</b>								
2002	19.3	18.8	19.4	19.2	18.4	19.6	19.3	21.4
2001	19.5	18.7	19.8	18.1	19.8	17.5	17.5	17.2
2000	21.2	21.0	21.3	20.9	21.9	20.6	21.0	18.1
1999	20.7	19.4	21.2	20.9	18.8	21.6	21.5	22.5

**OCCUPATION OF RESPONDENT**  
Person-Trips Based

	U.S. Travel			California Travel			CA Leisure	
	Total	Busns	Leisr	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
<b>Service</b>								
2002	6.0	5.2	6.3	6.4	6.2	6.5	6.4	7.2
2001	5.2	4.3	5.5	4.7	3.4	5.1	5.3	3.8
2000	4.2	3.8	4.4	3.7	3.7	3.7	3.7	3.6
1999	5.6	5.2	5.7	5.4	5.6	5.3	5.0	6.7
<b>Other Occupation</b>								
2002	13.7	16.9	12.5	10.1	11.4	9.6	9.2	12.1
2001	13.4	15.5	12.6	12.6	12.9	12.5	12.7	11.1
2000	14.3	16.3	13.6	11.8	13.4	11.2	11.0	12.4
1999	12.7	14.8	11.9	10.2	12.4	9.3	9.5	8.7
<b>Retired</b>								
2002	9.5	6.3	10.6	9.8	8.4	10.3	10.1	11.4
2001	9.2	6.7	10.2	9.2	5.8	10.4	10.1	12.6
2000	10.0	7.5	10.9	9.5	6.0	10.9	10.5	12.9
1999	10.2	7.3	11.3	10.5	6.5	12.0	11.9	12.8
<b>Not Employed</b>								
2002	15.1	8.4	17.5	12.7	6.8	14.9	15.2	12.6
2001	14.4	7.8	16.7	14.6	7.1	17.4	17.7	15.5
2000	15.2	9.2	17.6	17.0	7.5	20.6	21.1	18.2
1999	15.0	8.7	17.5	14.7	8.3	17.1	17.4	15.3

## SAMPLE HOUSEHOLD BASE

	U.S. Travel		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
	(%)	(%)	(%)
2002 Travel	60386	18788	47651
2001 Travel	69945	21153	55441
2000 Travel	82094	25145	63870
1999 Travel	94001	28935	73450
1998 Travel	94889	29883	73928

## SAMPLE HOUSEHOLD BASE

	California Travel			California Leisure Travel		
	Total	Business	Leisure	Small Counties	Coastal Cities	Age 55+
	(%)	(%)	(%)	(%)	(%)	(%)
2002 Travel	7199	2254	5327	953	1461	2125
2001 Travel	8474	2680	6256	1177	1726	2519
2000 Travel	9067	2995	6497	1117	1710	2576
1999 Travel	11055	3612	7989	1333	2163	2781
1998 Travel	11086	3727	7901	1331	2052	2650

## SAMPLE HOUSEHOLD BASE

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>
	(%)	(%)	(%)	(%)
2002 Travel	60386	7199	4593	2606
2001 Travel	69945	8474	5425	3049
2000 Travel	82094	9067	5373	3694
1999 Travel	94001	11055	6584	4471
1998 Travel	94889	11086	6597	4489

## SAMPLE HOUSEHOLD BASE

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
2002 Travel	60386	7199	4593	2606	1767	182	438	758
2001 Travel	69945	8474	5425	3049	2016	217	539	873
2000 Travel	82094	9067	5373	3694	2447	257	615	1088
1999 Travel	94001	11055	6584	4471	2923	299	807	1153
1998 Travel	94889	11086	6597	4489	2896	290	739	1124

## SAMPLE HOUSEHOLD BASE

	<u>U.S. Travel</u>			<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
2002 Travel	60386	18788	47651	7199	2254	5327	3560	1767
2001 Travel	69945	21153	55441	8474	2680	6256	4240	2016
2000 Travel	82094	25145	63870	9067	2995	6497	4050	2447
1999 Travel	94001	28935	73450	11055	3612	7989	5066	2923
1998 Travel	94889	29883	73928	11086	3727	7901	5005	2896

## SAMPLE HOUSEHOLD BASE

	California Travel			CA Leisure	
	Total	Busns	Leisr	Rsdnt	N-Res
	(%)	(%)	(%)	(%)	(%)
2002 Travel	7199	2254	5327	3560	1767
2001 Travel	8474	2680	6256	4240	2016
2000 Travel	9067	2995	6497	4050	2447
1999 Travel	11055	3612	7989	5066	2923
1998 Travel	11086	3727	7901	5005	2896

**YEAR TRIP STARTED**  
Person-Trips Based

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Leisure Non-Res Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
		(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unweighted Stay Base	787546	75464	51255	24209	15786	1463	3523	6661
Weighted Stay Base	1277024	137711	115809	21902	14558	1555	2898	3573
2002 Travel	266689	30585	26247	4338	2795	289	502	662
	20.9	22.2	22.7	19.8	19.2	18.6	17.3	18.5
	100.0	100.0	85.8	14.2	100.0	10.3	18.0	23.7
2001 Travel	258488	29732	25612	4120	2696	294	633	705
	20.2	21.6	22.1	18.8	18.5	18.9	21.8	19.7
	100.0	100.0	86.1	13.9	100.0	10.9	23.5	26.1
2000 Travel	257849	27884	23273	4611	3179	391	591	776
	20.2	20.2	20.1	21.1	21.8	25.1	20.4	21.7
	100.0	100.0	83.5	16.5	100.0	12.3	18.6	24.4
1999 Travel	252096	26049	21484	4565	3048	323	600	797
	19.7	18.9	18.6	20.8	20.9	20.8	20.7	22.3
	100.0	100.0	82.5	17.5	100.0	10.6	19.7	26.2
1998 Travel	241890	23461	19193	4268	2841	258	571	633
	18.9	17.0	16.6	19.5	19.5	16.6	19.7	17.7
	100.0	100.0	81.8	18.2	100.0	9.1	20.1	22.3

**CALIFORNIA SHARE OF U.S. LEISURE TRAVEL**  
 Person-Trips Based

	Trip Start Period				
	Annual	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	93171	18575	24401	26793	23402
Unweighted 2001 Stay Base	105504	19405	27747	31464	26888
Unweighted 2000 Stay Base	107821	20994	29488	32207	25132
Unweighted 1999 Stay Base	127375	21733	33797	41491	30354
Unweighted 1998 Stay Base	130738	20640	35691	41963	32444
Weighted 2002 Stay Base	194825	41485	47654	60694	44991
Weighted 2001 Stay Base	189150	39445	47571	57237	44895
Weighted 2000 Stay Base	183812	36231	46497	55213	45870
Weighted 1999 Stay Base	181166	35549	44897	56129	44592
Weighted 1998 Stay Base	172392	31880	41840	55463	43209
<b>California</b>					
2002	11.3	12.9	11.5	10.8	10.5
2001	11.4	12.6	11.1	10.9	11.3
2000	10.9	12.4	10.7	10.3	10.6
1999	10.5	12.1	10.2	9.9	10.1
1998	9.6	11.1	9.6	9.0	9.3

**CALIFORNIA SHARE OF U.S. LEISURE TRAVEL**  
 Person-Trips Based

	Trip Start Period				
	Annual	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
	(%)	(%)	(%)	(%)	(%)
Unweighted 2002 Stay Base	93171	18575	24401	26793	23402
Unweighted 2001 Stay Base	105504	19405	27747	31464	26888
Unweighted 2000 Stay Base	107821	20994	29488	32207	25132
Unweighted 1999 Stay Base	127375	21733	33797	41491	30354
Unweighted 1998 Stay Base	130738	20640	35691	41963	32444
Weighted 2002 Stay Base	194825	41485	47654	60694	44991
Weighted 2001 Stay Base	189150	39445	47571	57237	44895
Weighted 2000 Stay Base	183812	36231	46497	55213	45870
Weighted 1999 Stay Base	181166	35549	44897	56129	44592
Weighted 1998 Stay Base	172392	31880	41840	55463	43209
<b>California</b>					
2002	11.3 100.0	12.9 24.3	11.5 24.9	10.8 29.5	10.5 21.3
2001	11.4 100.0	12.6 23.0	11.1 24.6	10.9 28.8	11.3 23.6
2000	10.9 100.0	12.4 22.5	10.7 24.9	10.3 28.4	10.6 24.2
1999	10.5 100.0	12.1 22.6	10.2 24.2	9.9 29.4	10.1 23.7
1998	9.6 100.0	11.1 21.4	9.6 24.2	9.0 30.1	9.3 24.3

23 May 2003

Page      Table

Title

Base

Totals      #page

1      1

127  
883

## **Appendix A DEFINITIONS**

### Travel Measures

**TRAVEL** is defined as any travel with a night away from home or a day-trip which is 50 or more miles one-way.

DKS&A provided travel information in three different measures:

- “Person-Trips” represents the measure in the travel industry for which one person accounts for one trip irrespective of trip length. For the most part, Person-trips equates *Visitors*.
- “Person-Days” is a measure in the travel industry that takes into account both the number of visitors (Person-Trips) and each visitor’s length of stay. Thus, Person-Days captures the difference in travel duration between travelers. In the data tables, all expenditure data is based on the Person-Days measure because it is reported as the dollar amount travelers spent per person per day.
- “Stays” is a measure that is based on the number of trips or stays travelers took. It discounts the number of people on the trip. In the data tables, party composition data is based on the Stays measure.

### Small Counties

Small counties include: Amador; Butte; Calaveras; Colusa; Del Norte; El Dorado; Glenn; Humboldt; Imperial; Inyo; Kings; Lake; Lassen; Madera; Mariposa; Mendocino; Merced; Modoc; Mono; Napa; Nevada; Placer; Plumas; San Benito; Shasta; Sierra; Siskiyou; Sutter; Tehama; Trinity; Tuolumne; Yolo; and Yuba.

### Coastal Cities

Coastal Cities include: Crescent City; McKinleyville (Trinidad); Arcata; Eureka; Fort Bragg; San Francisco; Daly City; Pacifica; Half Moon Bay; Santa Cruz; Capitola; Watsonville; Marina; Seaside; Monterey; Pacific Grove; Carmel; Morro Bay; Pismo Beach; Grover City; Santa Barbara; Carpinteria; San Buenaventura; Oxnard; Port Hueneme; Marina Del Rey; Santa Monica; El Segundo; Manhattan Beach; Hermosa Beach; Redondo Beach; Torrance; Palos Verdes Estates; Rancho Palos Verdes; Long Beach; Seal Beach; Huntington Beach; Costa Mesa; Newport Beach; Irvine; Laguna Beach; Dana Point; San Clemente; Oceanside; Carlsbad; Encinitas; Solana Beach; Del Mar; La Jolla; Coronado; National City; Chula Vista; and Imperial Beach, and San Diego.

## **Appendix A DEFINITIONS**

Census Regions

Geographic areas defined by the U.S. Census that encompass four primary regions. These four regions are further divided in nine divisions comprised of collections of contiguous states. The Census Bureau adopted these definitions in 1910 for the presentation of data.

Northeastern Region

New England: ME, NH, VT, MA, RI, CT

Middle Atlantic: NY, NJ, PA

Midwestern Region

East North Central: OH, IN, IL, MI, WI

West North Central: MN, IA, MO, ND, SD, NE, KS

Southern Region

South Atlantic: DE, MD, DC, VA, WV, NC, SC, GA, FL

East South Central: KY, TN, AL, MS

West South Central: AR, LA, OK, TX

Western Region

Mountain: MT, ID, WY, CO, NM, AZ, UT, NV

Pacific: WA, OR, CA, AK, HI

DMA

Defined by the A.C. Nielsen Company, DMA's or Designated Market Areas denote both a central city and its surroundings as a unified geographic market. For example, the New York DMA includes the five boroughs of NYC, Nassau, Suffolk, Dutchess and Westchester Counties in NY; Ocean County, New Jersey; and Fairfield, Connecticut.

MSA

Defined by the Census Bureau, MSA's or Metropolitan Statistical Areas represent major cities and their surrounding suburbs. Typically, MSAs are geographically smaller than DMAs.

*California Year End 2002*

PMSA

Defined by the Census Bureau, PMSA's or Primary Metropolitan Statistical Areas represent MSA's with populations of 1,000,000 or more.

## Appendix B California 2002 Travel

### Total US Travel Volume (millions of Person-Trips)

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>2684.8</b>	185.62	197.2	211.041	211.674	217.428	240.1	280.8	299.198	214.753	185.256	216.534	225.187
<b>2001</b>	<b>2652.0</b>	163.4	197.1	233.2	216.5	221.9	236.9	285.8	273.6	199.7	194.3	193.6	236.2
<b>2000</b>	<b>2649.9</b>	160.0	190.0	209.8	190.8	220.2	257.9	285.4	266.9	215.1	225.6	211.7	216.5
<b>1999</b>	<b>2585.3</b>	165.6	188.0	197.7	186.3	206.9	253.6	301.5	261.1	191.0	224.1	201.5	208.1
<b>1998</b>	<b>2480.7</b>	149.8	173.0	188.2	170.8	204.9	236.2	290.6	267.3	185.1	204.3	201.8	208.7
<b>1997</b>	<b>2452.0</b>	150.0	160.3	201.6	163.4	193.1	242.9	285.9	277.2	190.5	203.2	181.4	202.5

## Appendix B California 2002 Travel

### Domestic Travel to California Share of Total US Travel

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>11.5%</b>	12.7%	14.0%	12.4%	12.9%	11.4%	11.4%	10.2%	12.2%	10.0%	9.0%	11.3%	11.0%
<b>2001</b>	<b>11.5%</b>	11.4%	13.1%	12.2%	12.1%	10.4%	11.1%	10.9%	10.9%	11.3%	11.5%	10.8%	11.5%
<b>2000</b>	<b>10.8%</b>	11.7%	13.2%	10.8%	11.4%	10.6%	9.9%	9.4%	10.5%	11.0%	8.9%	11.0%	12.1%
<b>1999</b>	<b>10.3%</b>	11.1%	12.6%	10.9%	10.5%	10.4%	9.6%	9.0%	10.2%	10.3%	10.1%	9.7%	10.3%
<b>1998</b>	<b>9.7%</b>	11.8%	10.5%	10.8%	10.2%	9.0%	9.9%	8.7%	9.4%	9.4%	8.6%	8.9%	10.6%
<b>1997</b>	<b>9.7%</b>	11.8%	10.4%	11.2%	10.2%	9.9%	9.3%	8.9%	9.4%	9.0%	8.8%	9.8%	9.4%

### Domestic Travel to California Volume (millions of Person-Trips)

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>309.4</b>	23.6	27.7	26.2	27.3	24.7	27.3	28.6	36.4	21.5	16.7	24.5	24.8
<b>2001</b>	<b>307.7</b>	18.7	25.6	29.1	26.6	23.4	27.1	32.1	30.4	22.7	23.1	21.2	27.7
<b>2000</b>	<b>287.3</b>	19.1	25.8	22.6	21.9	24.0	26.0	27.4	28.1	23.7	20.2	23.2	25.4
<b>1999</b>	<b>266.3</b>	18.5	23.9	21.4	19.5	21.5	24.3	27.2	26.8	20.1	22.4	19.3	21.3
<b>1998</b>	<b>240.9</b>	17.6	18.3	20.7	17.4	18.4	23.4	24.7	25.3	17.4	17.5	17.9	22.3
<b>1997</b>	<b>240.0</b>	17.7	16.5	22.9	16.9	19.2	23.0	25.4	26.1	17.3	18.2	17.7	19.3

## Appendix B California 2002 Travel

### Domestic Travel To and Through California by Non-Residents Share of Total U.S. Travel

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>3.6%</b>	4.0%	4.2%	4.9%	3.6%	4.1%	3.6%	3.1%	3.2%	3.3%	3.4%	3.4%	3.0%
<b>2001</b>	<b>3.6%</b>	4.7%	3.9%	3.9%	4.3%	3.6%	3.8%	3.2%	3.4%	3.0%	3.6%	3.0%	3.2%
<b>2000</b>	<b>3.8%</b>	4.8%	3.2%	5.0%	3.6%	3.5%	4.4%	3.5%	3.7%	3.7%	3.7%	3.1%	4.0%
<b>1999</b>	<b>3.8%</b>	4.1%	4.9%	4.3%	4.0%	3.7%	3.8%	3.4%	3.3%	3.7%	4.1%	3.6%	4.1%
<b>1998</b>	<b>3.7%</b>	4.3%	4.1%	4.5%	4.3%	3.5%	3.5%	3.3%	3.4%	4.0%	3.4%	3.3%	3.6%
<b>1997</b>	<b>3.7%</b>	4.2%	3.7%	5.2%	3.7%	3.5%	3.5%	3.3%	3.8%	3.6%	3.0%	3.8%	3.4%

### Domestic Travel To and Through California by Non-Residents Volume (millions of Person-Trips)

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>44.1</b>	2.9	3.5	4.5	3.5	4.1	4.4	4.2	4.7	3.1	3.0	3.4	2.9
<b>2001</b>	<b>42.1</b>	3.1	3.2	4.0	4.1	3.5	4.1	4.5	4.2	2.4	3.0	2.4	3.6
<b>2000</b>	<b>45.9</b>	3.1	2.5	4.6	3.0	3.7	5.6	4.9	4.7	3.6	3.8	2.7	3.8
<b>1999</b>	<b>44.5</b>	2.9	3.6	3.7	3.3	3.5	4.3	5.1	3.9	3.3	4.1	3.2	3.6
<b>1998</b>	<b>42.0</b>	2.6	2.9	3.8	3.3	3.2	4.1	4.7	4.5	3.4	3.2	3.0	3.3
<b>1997</b>	<b>41.5</b>	2.6	2.5	4.8	2.6	3.1	4.1	4.7	5.1	2.9	2.8	3.2	3.2

## Appendix B California 2002 Travel

### Domestic Travel by California Residents Share of Total Travel Within California

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>85.7%</b>	87.5%	87.5%	83.0%	87.2%	83.4%	83.9%	85.4%	87.0%	85.8%	82.0%	86.2%	88.3%
<b>2001</b>	<b>85.6%</b>	82.3%	87.4%	85.6%	84.5%	84.3%	83.4%	84.8%	85.2%	88.3%	86.1%	87.9%	87.2%
<b>2000</b>	<b>83.1%</b>	83.0%	89.6%	78.3%	85.3%	84.0%	77.3%	81.1%	82.3%	84.5%	80.5%	87.0%	84.2%
<b>1999</b>	<b>81.9%</b>	83.4%	83.2%	81.3%	81.6%	82.6%	80.0%	80.4%	83.4%	82.7%	80.6%	82.4%	81.5%
<b>1998</b>	<b>81.3%</b>	83.6%	82.4%	80.5%	79.7%	80.4%	82.0%	80.0%	81.1%	79.0%	81.1%	82.3%	83.4%
<b>1997</b>	<b>81.5%</b>	84.5%	83.4%	78.1%	82.4%	82.7%	81.5%	80.7%	79.2%	81.1%	83.1%	81.6%	81.9%

### Domestic Travel Through California by California Residents Volume (millions of Person-Trips)

	<u>Total</u>	<u>Jan</u>	<u>Feb</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>2002</b>	<b>265.3</b>	20.7	24.2	21.7	23.8	20.6	22.9	24.4	31.7	18.4	13.7	21.1	21.9
<b>2001</b>	<b>265.7</b>	15.9	18.9	17.2	19.5	18.0	19.5	21.1	25.4	16.3	15.9	18.2	21.3
<b>2000</b>	<b>241.4</b>	15.5	14.5	16.6	16.5	15.8	20.0	19.6	24.1	14.4	15.1	15.8	20.0
<b>1999</b>	<b>221.8</b>	16.7	14.8	18.9	17.0	17.6	18.5	20.6	22.2	13.9	14.4	15.9	17.5
<b>1998</b>	<b>199.0</b>	15.1	15.2	20.7	14.3	15.6	19.1	20.8	23.9	14.8	12.3	14.8	18.6
<b>1997</b>	<b>198.5</b>	16.3	17.6	16.4	15.7	15.7	14.5	22.5	24.6	15.4	13.9	17.4	19.5

## Appendix C Sample Household Base

	<u>U.S. Travel</u>		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>
<b>2002 Travel</b>	60,386	18,788	47,651
<b>2001 Travel</b>	69,945	21,153	55,441
<b>2000 Travel</b>	82,094	25,145	63,870
<b>1999 Travel</b>	94,001	28,935	73,450
<b>1998 Travel</b>	94,889	29,883	73,928

\* Total travel reflects those visitors who traveled within the U.S. for Business, Leisure, or both Business and Leisure.

## Appendix C Sample Household Base

	<u>California Travel</u>			<u>California Leisure Travel</u>		
	<u>Total</u>	<u>Business</u>	<u>Leisure</u>	<u>Small Counties</u>	<u>Coastal Cities</u>	<u>Age 55+</u>
<b>2002 Travel</b>	7,199	2,254	5,327	953	1,461	2,125
<b>2001 Travel</b>	8,474	2,680	6,256	1,177	1,726	2,519
<b>2000 Travel</b>	9,067	2,995	6,497	1,116	1,710	2,576
<b>1999 Travel</b>	11,055	3,612	7,989	1,331	2,163	2,781
<b>1998 Travel</b>	11,086	3,727	7,901	1,331	2,052	2,650

\* Total travel reflects those visitors who traveled to CA for Business, Leisure, or both Business and Leisure.

## Appendix C Sample Household Base

	<b>Total U.S.</b>	<b>California Travel</b>		
		<b><u>Total</u></b>	<b><u>Residnt</u></b>	<b><u>Non-Res</u></b>
<b>2002 Travel</b>	60,386	7,199	4,593	2,606
<b>2001 Travel</b>	69,945	8,474	5,425	3,049
<b>2000 Travel</b>	82,094	9,067	5,373	3,694
<b>1999 Travel</b>	94,001	11,055	6,584	4,471
<b>1998 Travel</b>	94,889	11,086	6,597	4,489

## Appendix C Sample Household Base

	<b>Total U.S.</b>	<b>California Travel</b>			<b>California Non-Res Leis Travel</b>			
		<b>Total</b>	<b>Residnt</b>	<b>Non-Res</b>	<b>Total</b>	<b>Small Counties</b>	<b>Coastal Cities</b>	<b>Age 55+</b>
<b>2002 Travel</b>	60,386	7,199	4,593	2,606	1,767	182	438	758
<b>2001 Travel</b>	69,945	8,474	5,425	3,049	2,016	217	539	873
<b>2000 Travel</b>	82,094	9,067	5,373	3,694	2,447	257	615	1,088
<b>1999 Travel</b>	94,001	11,055	6,584	4,471	2,923	299	807	1,153
<b>1998 Travel</b>	94,889	11,086	6,597	4,489	2,896	290	739	1,124

## Appendix C Sample Household Base

	U.S. Travel			California Travel			CA Leisure	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
<b>2002 Travel</b>	60,386	18,788	47,651	7,199	4,593	2,606	3,560	1,767
<b>2001 Travel</b>	69,945	21,153	55,441	8,474	2,680	6,256	4,240	2,016
<b>2000 Travel</b>	82,094	25,145	63,870	9,067	2,995	6,497	4,050	2,447
<b>1999 Travel</b>	94,001	28,935	73,450	11,055	3,612	7,989	5,066	2,923
<b>1998 Travel</b>	94,889	29,883	73,928	11,086	3,727	7,901	5,005	2,896

\* Total travel reflects those visitors who traveled to CA and within the U.S. for Business, Leisure, or both Business and Leisure.

## Appendix C Sample Household Base

	<u>California Travel</u>			<u>CA Leisure</u>	
	<u>Total</u>	<u>Busns</u>	<u>Leisr</u>	<u>Rsdnt</u>	<u>N-Res</u>
<b>2002 Travel</b>	7,199	2,254	5,327	3,560	1,767
<b>2001 Travel</b>	8,474	2,680	6,256	4,240	2,016
<b>2000 Travel</b>	9,067	2,995	6,497	4,050	2,447
<b>1999 Travel</b>	11,055	3,612	7,989	5,066	2,923
<b>1998 Travel</b>	11,086	3,727	7,901	5,005	2,896

\* Total travel reflects those visitors who traveled to CA for Business, Leisure, or both Business and Leisure.